

CANELO ALVAREZ VS. JAMES KIRKLAND FIGHT WEEK MEDIA SCHEDULE

All Times Are Central Standard Time

MONDAY, MAY 4

1:00 p.m. PT FRANKIE GOMEZ, JOSEPH DIAZ JR. & TAISHAN

LOS ANGELES MEDIA WORKOUTS

Location: Teamsters Gym, 1530 Central Ave. South El Monte, CA 91733

TUESDAY, MAY 5

1:00 p.m. HUMBERTO SOTO & FRANKIE GOMEZ INTERNATIONAL

MEDIA CONFERENCE CALL

CALL-IN: U.S. Toll Free: (888) 862-6557

International Toll: (630) 691-2748

Pass code: 39371561 – Canelo-Kirkland: Soto vs. Gomez

2:00 p.m. CINCO DE MAYO "FAN FIESTA" APPEARANCE

OPEN TO THE PUBLIC!

Location: HEB, 3111 Woodridge Drive, Suite 500, Houston, TX 77087

2:00 p.m. – Fan Fiesta Begins

4:00 p.m. – James Kirkland Appearance **4:30 p.m.** – Canelo Alvarez Appearance

7:00 p.m. HOUSTON DYNAMO VS. SAN JOSE EARTHQUAKES

CEREMONIAL COIN TOSS

Location: BBVA Compass Stadium, 2200 Texas Ave., Houston, TX 77003

WEDNESDAY, MAY 6

3:00 p.m. CANELO VS. KIRKLAND FIGHTER MEDIA WORKOUTS

OPEN TO THE PUBLIC!

Location: Minute Maid Park, Union Station Lobby, 501 Crawford St.,

Houston, TX 77002

3:00 p.m. – Doors Open

4:00 p.m. – Antonio Capulin, Eugene Hill, Alfonso Lopez Workout

4:20 p.m. – James Leija Jr., Ryan Martin, Luis Guevara Workout

4:40 p.m. – Joseph Diaz Jr., Taishan & KeAndre Gibson Workout

5:00 p.m. – Humberto Soto Workout

5:15 p.m. – James Kirkland Workout

5:30 p.m. – Frankie Gomez Workout

5:45 p.m. – Canelo Alvarez Workout

7:00 p.m. HOUSTON ASTROS VS. TEXAS RANGERS CEREMONIAL

FIRST PITCH

Location: Minute Maid Park, 501 Crawford St, Houston, TX 77002

THURSDAY, MAY 7

12:00 p.m. FINAL PRESS CONFERENCE

Location: J. W. Marriott Downtown, Picasso Rooms 1-3, 806 Main St.,

Houston, TX 77002

12:00 p.m. – Media Arrival and Lunch **1:00 p.m.** – Press Conference Begins

FRIDAY, MAY 8

2:00 p.m. OFFICIAL WEIGH-IN

OPEN TO THE PUBLIC!

Location: Minute Maid Park, Union Station Lobby, 501 Crawford St,

Houston, TX 77002 **2:00 p.m.** – Doors Open

3:00 p.m. – Official Weigh-in & Live Stream Begins

Note: View live on www.goldenboypromotions.com and the Golden Boy

Promotions YouTube Channel

This is a live event please arrive promptly

4:00 p.m. POST WEIGH-IN MEET & GREET PARTY HOSTED BY

CORONA EXTRA

OPEN TO THE PUBLIC

Location: Hard Rock Café, 502 Texas Avenue, Houston, TX 77002 **Confirmed to Attend:** Oscar De La Hoya, Bernard Hopkins & 2012 U.S.

Olympian Joseph Diaz Jr.

SATURDAY, MAY 9

11:00 a.m. MINUTE MAID DOORS OPEN

11:10 a.m. FIRST FIGHT BEGINS

8:00 p.m. HBO WORLD CHAMPIONSHIP BOXING® TELECAST BEGINS

Following Fight POST-FIGHT PRESS CONFERENCE

Location: Minute Maid Park, Press Conference Room, Service Level

*Events/Schedule Subject to Change

CREDENTIAL DISTRIBUTION:

You may claim your fight night credential on Saturday, May 9 beginning at 10:00 a.m. until 9:00 p.m. from the Auxiliary Ticket Windows #5-8 along Texas Ave. near the Atrium Entrance of Minute Maid Park. Please be prepared to show a photo ID (driver's license or passport) to pick up your credential.

CANELO VS. KIRKLAND FIGHT INFO:

Canelo Alvarez vs. James Kirkland is a 12-round super welterweight bout presented by Golden Boy Promotions in association with Canelo Promotions, SMS Promotions and Leija*Battah Promotions. The fight will take place Saturday, May 9 at Minute Maid Park in Houston Texas and is sponsored by Corona Extra, Mexico - Live it to Believe it!, Fred Loya Insurance and O'Reilly Auto Parts. Doors open at 11:00 a.m. CT and first bout starts at 11:10 a.m. CT, the HBO World Championship Boxing telecast begins at 9:00 p.m. ET/PT.

An all-new edition of 24/7 Alvarez/Kirkland debuts Tuesday, May 5 at 10:00 p.m. ET/PT on HBO.

Tickets for May 9 Canelo vs. Kirkland are priced at \$350, \$150, \$100, \$50, \$25 and \$10, plus applicable fees and service charges, and are on sale now and available for purchase at Astros.com/boxing, the Minute Maid Park Box Office (Monday-Friday, 9:00 a.m. - 5:00 p.m.) all Ticketmaster outlets, by calling Ticketmaster at (800) 745-3000, online at www.ticketmaster.com. There is a 19-ticket limit per household.

CONTACTS:

Ramiro Gonzalez/Cecilia Zuniga, Golden Boy Promotions: (213) 489-5631

Stefan Friedman/Kristen Rockwell, Mercury: (323) 308-8598 Efren Torres, Canelo Promotions: 011 52 1 331 303 819 Bernie Bahrmasel, Leija*Battah Promotions: (773) 592-2986

Monique Mayers, SMS Promotions: (212) 359-3000

Patrick Byrne, HBO: (212) 512-1361 Kevin Flaherty, HBO: (212) 512-5052

Dena Propis, Houston Astros/Minute Maid Park Media Relations: (713) 259-8545

Credentials for May 9: www.magnamedia.com