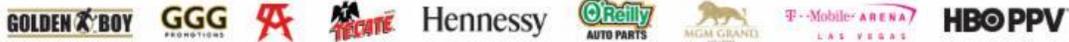


# CANELO vs GOLOVKIN

SATURDAY, SEPTEMBER 16, 2017  
T-MOBILE ARENA - LIVE ON PAY-PER-VIEW



## CANELO VERSUS GOLOVKIN LANDS IN LAS VEGAS – T-MOBILE ARENA TO HOST BIGGEST FIGHT IN BOXING ON MEXICAN INDEPENDENCE DAY WEEKEND

CANELO AND GOLOVKIN TO SQUARE OFF IN BATTLE FOR MIDDLEWEIGHT  
AND POUND-FOR-POUND "SUPREMACY" SATURDAY, SEPTEMBER 16

PRESENTED LIVE BY HBO PAY-PER-VIEW®

LOS ANGELES (June 5, 2017) The biggest fight in boxing today will come to **T-Mobile Arena** in Las Vegas on Saturday, **Sept. 16** when two-division world champion **Canelo Alvarez** (49-1-1, 34 KOs) squares off against IBF/WBA/WBC Middleweight World Champion **Gennady "GGG" Golovkin** (37-0, 33 KOs) over 12 rounds during Mexican Independence Day weekend. The event will be produced and distributed live by HBO Pay-Per-View.

"I am thrilled to return to T-Mobile Arena, and to give the fans the best fight that can be made in our sport today," **Canelo** said. "I have repeatedly said that I fear no man, and I am now going to prove it by stepping into the ring against GGG. When the final bell rings, everyone will know that this is indeed the Canelo era, and that I am the best fighter in all of boxing."

"This is the type of fight I have dreamed of since I became a professional boxer," **Golovkin** said. "This fight will be at a true championship level and we will give the fans an exciting fight."

The fight, to be contested at a maximum of 160 pounds will feature two of the most explosive, heavy-handed fighters in any division in the sport today. In their combined 88 fights, 67 have ended before the final bell.

"For the best fight on the best date in boxing, there is no better venue than the T-Mobile Arena in Las Vegas," said **Oscar De La Hoya**, Chairman and CEO of Golden Boy Promotions. "Fans won't only be treated to a classic battle between the two best boxers in the sport, they will also be able to enjoy an incredible week of activities marking Mexican Independence Day. This will be a can't-miss event for hardcore and casual fans, alike."

"This is the result of many years of hard work for Gennady, travelling around the world fighting world champions and top contenders to become an undefeated unified middleweight world champion," said **Tom Loeffler** of K2 Promotions. "Gennady's reward, and the fans' reward, will be battling in the biggest and best match-up in the sport of boxing. Gennady is ready for his date with destiny."

"On September 16 there will be fireworks in Las Vegas when the biggest fight in boxing decides the middleweight championship of the world," said Tony Walker, Vice President HBO Pay-Per-View. "We are thrilled to be producing and distributing this power-house event from the bright lights of Las Vegas."

The last time Canelo stepped into the ring at T-Mobile Arena, he and **Julio Cesar Chavez, Jr.** drew the largest number of fans - more than 20,000 - to ever attend an indoor boxing event in Las Vegas.

Richard Sturm, President of Sports and Entertainment for MGM Resorts International, said, "There is no doubt this will be one of the biggest fights in boxing history. T-Mobile Arena has quickly become one of the leading venues to host championship boxing of this magnitude. We look forward to celebrating Mexican Independence Day Weekend in Las Vegas with our event partners and boxing fans worldwide."

A press tour for the fight and on-sale ticket release will be announced in the coming days.

**Canelo vs. Golovkin** is a 12-round fight for the middleweight championship of the world presented by Golden Boy Promotions and GGG Promotions and sponsored by *Tecate*, *BORN BOLD*, Hennessy, Never Stop, Never Settle and O'Reilly Auto Parts. The event will take place on Saturday, Sept. 16 at T-Mobile Arena and will be produced and distributed live by HBO Pay-Per-View.

For more information, visit [www.goldenboypromotions.com](http://www.goldenboypromotions.com) and [www.hbo.com/boxing](http://www.hbo.com/boxing); follow on Twitter @GoldenBoyBoxing, @canelo, @gggboxing, @OscarDeLaHoya, @hboboxing and @TomLoeffler1; become a fan on Facebook at [www.Facebook.com/GoldenBoyBoxing](http://www.Facebook.com/GoldenBoyBoxing), <https://www.Facebook.com/gggboxing> and [www.Facebook.com/HBOboxing](http://www.Facebook.com/HBOboxing); follow on Instagram @GoldenBoyBoxing, @canelo, @gggboxing, @HBOboxing and @OscarDeLaHoya; and follow the conversation using #CaneloGGG.

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