



## VIDEO ALERT -- "GGG" TRAINING IN BIG BEAR LAKE, CALIFORNIA AHEAD OF WORLD MIDDLEWEIGHT CHAMPIONSHIP AGAINST DANIEL JACOBS

**"GGG" Training Camp Video -- February 10, 2017**

**Saturday, March 18, 2017  
MADISON SQUARE GARDEN  
PRESENTED LIVE BY HBO PAY-PER-VIEW**

***TICKETS SELLING FAST!!!***

NEW YORK CITY (February 10, 2017) Unified Middleweight World Champion **GENNADY "GGG" GOLOVKIN**, (36-0-0, 33 KO's) is deep in preparations for his highly anticipated showdown with WBA Middleweight World Champion and Mandatory Challenger **DANIEL "THE MIRACLE MAN" JACOBS**, (32-1, 29 KO's) on Saturday, March 18 at *The Mecca of Boxing*, Madison Square Garden.

The event will be produced and distributed live by HBO Pay-Per-View beginning at 9:00 p.m. ET/6:00 p.m. PT.

Golovkin is accompanied in this unique training camp video in Big Bear Lake, California by his longtime trainer, **ABEL SANCHEZ** and **TOM LOEFFLER**, Managing Director of K2 Promotions. "GGG" has trained in Big Bear Lake, California since June, 2010.

*Golovkin and Jacobs have an extraordinary, combined 35 consecutive knockouts heading into this highly anticipated battle.*

Presented by K2 Promotions, tickets **"MIDDLEWEIGHT MADNESS"**, priced at \$1000, \$600, \$400, \$300, \$200 and \$100, are now on sale and can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone ([866-858-0008](tel:866-858-0008)) and online at [www.ticketmaster.com](http://www.ticketmaster.com) or [www.thegarden.com](http://www.thegarden.com)

**SOCIAL MEDIA -- #GGGJACOBS**

**Gennady "GGG" Golovkin**

@GGGBoxing – Twitter, Facebook, Instagram

**Daniel Jacobs**

@DanielJacobsTKO – Twitter, Facebook, Instagram

**HBO**

@HBO, @HBOBoxing – Twitter, Facebook, Instagram

**Madison Square Garden**

@TheGarden – Twitter, Facebook, Instagram

**Tom Loeffler (K2 Promotions)**

@TomLoeffler1 -- Twitter

**MEDIA CONTACTS**

Bernie Bahrmassel/K2 Promotions (Golovkin)

Email: [BernieBahrmassel@yahoo.com](mailto:BernieBahrmassel@yahoo.com)

Phone: [+1 \(773\) 592-2986](tel:+17735922986)

Tim Smith/Premier Boxing Champions (Jacobs)

Email: [Timothy@HaymonBoxing.com](mailto:Timothy@HaymonBoxing.com)

Larry Torres/Madison Square Garden

Email: [Larry.Torres@MSG.com](mailto:Larry.Torres@MSG.com)

Phone: [\(212\) 631-5178](tel:2126315178)

Kevin Flaherty/HBO

Email: [Kevin.Flaherty@HBO.com](mailto:Kevin.Flaherty@HBO.com)

Phone: [\(212\) 512-5052](tel:2125125052)

Patrick Byrne/HBO

Email: [Patrick.Byrne@HBO.com](mailto:Patrick.Byrne@HBO.com)

Phone: [\(212\) 512-1361](tel:2125121361)

Media Credentials: [www.MagnaMedia.com](http://www.MagnaMedia.com)