



CANELO ALVAREZ RECIEVES *RING* MAGAZINE MIDDLEWEIGHT WORLD TITLE AND POUND-FOR-POUND CHAMPIONSHIP BELT AT INTERCONTINENTAL HOTEL IN LOS ANGELES

CANELO TO FACE ROCKY FIELDING ON DEC. 15 AT MADISON SQUARE GARDEN IN NEW YORK CITY AND STREAMED LIVE ON DAZN



(ABOVE: Canelo Alvarez poses for pictures after receiving the Ring Magazine Middleweight World Title and the Pound-For-Pound Title at the Intercontinental Hotel in Los Angeles)

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Photo Credit: Tom Hogan-Hoganphotos/Golden Boy Promotions

Tickets Still on Sale!

LOS ANGELES (Oct. 18, 2018): Canelo Alvarez (50-1-2, 34 KOs) received the *Ring* Magazine Middleweight World Title and the Pound-For-Pound Championship Belt at the Intercontinental Hotel in Los Angeles. Canelo, who also holds the WBC, WBA, and Lineal Middleweight World Titles, will move up to 168 pounds to challenge **Rocky Fielding** (27-1, 15 KOs) for his WBA Super Middleweight World Title in a 12-round main event on Saturday, Dec. 15 at **Madison Square Garden** and streamed live on **DAZN**.

Below is what today's participants had to say at the event:

CANELO ALVAREZ, WBC, WBA, Lineal and Ring Magazine Middleweight World Champion:

"I want to thank God, my team and my family. I want to thank Golden Boy as well. Having a belt like this is a responsibility, and this is a responsibility that I plan to undertake. I never imagined that my success would reach this magnitude. This just shows that with discipline, hard work and love for the sport, one can achieve anything. A lot has changed in one year. It's been a big change. I'm going to defend this title with honor. See you all on December 15."

OSCAR DE LA HOYA, Chairman and CEO of Golden Boy Promotions:

"The Ring Magazine World Title is the most prestigious title in boxing. In order to earn it, the top two fighters in the division have to fight. The pound-four-pound belt has been held by great fighters. Bernard Hopkins had it. Pernell Whitaker had it. I had it, and now Canelo Alvarez has it. We are very proud of his accomplishments."

DOUG FISCHER, Editor-in-Chief at Ring Magazine,

"The lineage of the Ring Magazine Championship belt goes back to Jack Dempsey. The greatest fighters of every era held the Ring Magazine Title. The pound-for-pound title was created in 1993, and it was presented to Pernell Whitaker after his controversial draw against Julio Cesar Chavez, Sr. This is brilliant company that Canelo joins. The belt was with Whitaker, Oscar De La Hoya, Roy Jones, Jr. and Bernard Hopkins."

Canelo vs. Fielding is a 12-round fight for the WBA Super Middleweight World Title presented by Golden Boy Promotions in association with Matchroom Boxing. The event is sponsored by Tecate, *"THE OFFICIAL BEER OF BOXING,"* and Hennessy "Never Stop. Never Settle." The event will take place Saturday, December 15 at Madison Square Garden in New York City and will be streamed live on DAZN.

Tickets for Canelo vs. Fielding are on sale and are priced at \$1,000, \$500, \$300, \$200, \$150, \$100, \$75 and \$50 plus applicable taxes, fees and services charges. Tickets can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone (866-858-0008) and online at www.ticketmaster.com, www.goldenboytickets.com or www.MSG.com.

For more information, visit www.goldenboypromotions.com, <http://www.matchroomboxing.com>, and DAZN.com. Follow on Twitter @GoldenBoyBoxing, @Canelo, @Rocky87Fielding, @MatchRoomBoxing, and @DAZN_USA. Become a fan on Facebook at www.facebook.com/GoldenBoyBoxing, www.facebook.com/SaulCaneloAlvarez, www.facebook.com/MatchroomBoxing and <https://www.facebook.com/DAZNUSA/>. Follow on Instagram @GoldenBoyBoxing, @Canelo, @Rocky_Fielding, @MatchroomBoxing and @DAZN_USA. Follow the conversation using #CaneloFielding.

Photos and videos are available for download by clicking [here](#) or copying and pasting the link <http://bit.ly/CaneloFielding> into a browser. Credit must be provided to Golden Boy Promotions for any photo and/or video usage.

About DAZN:

Globally, **DAZN** is a live and on-demand sports streaming service created by fans, for fans, that is leading the charge to provide access to sports anytime, anywhere. DAZN guarantees no long-term contract, no bundles, just one affordable price for access to all the service's sports on connected devices including Smart TVs, smartphones, tablets, games consoles and PCs. DAZN is currently available in Germany, Austria, Switzerland, Japan, Canada, Italy and now the U.S. at just \$9.99 per month after a one-month free trial - where it is set to

become a must-have service for fight fans, with 100+ fight nights already lined up from Matchroom Boxing, Bellator MMA, the World Boxing Super Series, Combate Americas and the newly announced Golden Boy Promotions.

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