



**TRILLERVERZ FIRST EVER WEEKEND TAKEOVER
TRILLERVERZ III ENTERTAINMENT EXTRAVAGANZA AT BARCLAYS CENTER**

SATURDAY, OCTOBER 16 – SUNDAY, OCTOBER 17

**SATURDAY NIGHT – WORLD CLASS BOXING FOLLOW BY
THE PREMIERE OF NEW VERZUZ CONCERT SERIES *ICONZ*
FEATURING ICONIC REGGAE ARTIST SUPER CAT**

**SUNDAY NIGHT – LIVE VERZUZ BATTLE
HIP HOP LEGENDS BIG DADDY KANE & KRS-ONE**

WATCH EXCLUSIVELY ON TRILLERFIGHTCLUB.COM AND FITE.TV ONLY

TICKETS ON SALE TOMORROW, OCTOBER 5 AT 10:00 A.M. ET

BROOKLYN, NY (Oct 4, 2021) **TRILLER** has announced a *weekend extravaganza, two-day event*; **TrillerVerz III** on **Saturday, October 16** and **Sunday, October 17** at **BARCLAYS CENTER** featuring world class professional boxing and extraordinary iconic musical acts; an unforgettable weekend of incredible entertainment presented by **TRILLER FIGHT CLUB** and **VERZUZ**. **TrillerVerz III** is the third event in the **TrillerVerz** series with the first two events each garnering over 5,000,000 unique viewers. The series debuted on August 3, 2021 with the event selling out within 15 minutes of going on sale.

Promoted in association with DiBella Entertainment, separate tickets for each event starting at \$27.50 will go on sale **Tomorrow, October 5 at 10:00 a.m. ET** through SeatGeek.com and TrillerFightClub.com.

The entire **TrillerVerz** two-day weekend event will be broadcast exclusively on TrillerFightClub.com and [FITE](https://FITE.TV) through the **TrillerVerz** subscription package priced at \$2.99 per month with a minimum of one **TrillerVerz** staged each month.

Saturday night will premiere the new concert series *ICONZ* presented by Verzuz, after the live boxing event, and will feature superstar iconic reggae artist **SUPER CAT**. Sunday night's **VERZUZ** battle features hip-hop legends, **BIG DADDY KANE** vs. **KRS-ONE**. The boxing card will begin at 6:00 p.m. on Saturday followed by **SUPER CAT** and 7:00 p.m. on Sunday with **BIG DADDY KANE** vs. **KRS-ONE**.

BARCLAYS CENTER is located at 620 Atlantic Ave., Brooklyn, NY 11217. Per current government guidelines in New York City, individuals ages 12 and up will be required to show proof of at least one COVID-19 vaccine dose in order to enter the arena. Anyone 18 years or older must also present a valid photo ID with proof of vaccination. [Click here](#) for more information regarding Barclays Center's current health and safety protocols.

TRILLERVERZ was created to bridge the worlds of boxing and music produced by **TRILLER FIGHT CLUB**, the company known for pairing world class boxing with iconic music legends. The entire weekend will be produced by **NIGEL LYTHGOE**, the Triller Fight Club visionary.

TRILLER FIGHT CLUB is additionally best known for turning the world of boxing upside down from bringing **MIKE TYSON** back to the ring to introducing and building **JAKE PAUL** into the professional boxing world, its events have set records while completely changing combat sports.

“This is a really exciting moment in the **TrillerVerz** history where we have the first back-to-back **VERZUZ** events in the same venue. Having **SUPER CAT** and his **SURPRISE GUESTS** Saturday night followed by **BIG DADDY KANE** vs. **KRS-ONE** Sunday night; truly it will be a Brooklyn takeover and a moment in musical history not to be missed,” said acclaimed producer **NIGEL LYTHGOE**, creator and Executive Producer of American idol and ‘So, You Think You Can Dance. “**SUPER CAT** is an icon and a legend and the surprise guests are sure to be the talk of the music world.”

“**TrillerVerz** will be a major celebration for our city as we mark the first fight night at Barclays Center since March 2020,” said **JOHN ABBAMONDI**, CEO of **BSE Global**. “The two-day event will feature many local talents – a fitting representation of our borough’s rich heritage in both boxing and music. We are thrilled to partner with Triller to support the growth of this unique blend of entertainment.”

BIG DADDY KANE is widely regarded as one of the most influential and skilled rappers of the golden age. Raised in Brooklyn, NY, Rolling Stone magazine referred to him as a “master wordsmith and a huge influence on a generation of MC’s.” He has sold millions of records that have earned gold record status accolades and has also been awarded numerous Grammy awards for his recorded work.

KRS-ONE rose to prominence as part of the hip hop music group Boogie Down Productions in the mid 1980’s. Releasing records under his own name starting in 1993, he created a legacy that influenced many great hip hop artists including Tupac and Eminem. His work has earned numerous commendations including Lifetime Achievement Awards from BET, VH-1 and the Urban Music Awards.

SUPER CAT originally enjoyed worldwide acclaim during the 1990’s dancehall movement and is considered one of the greatest deejays within the Jamaican dance hall scene. He was an early collaborator with The Notorious B.I.G., Mary J. Blige, Puff Daddy and Nas. Moving to New York City in 1990, he has continued to attain great success in the American market.

In the boxing main event on Saturday night, Brooklyn fan favorite, **CLETUS ‘THE HEBREW HAMMER’ SELDIN**, (25-1, 21 KOs), defends his NABA Super Lightweight Title in a scheduled ten-rounder against heavy-handed Brazilian **WILLIAM ‘BABY FACE’ SILVA**, (28-3, 16 KOs).

Seldin garnered the NABA Super Lightweight Title with an 11th round knockout of former world champion Zab Judah on June 7, 2019. His first defense of the title came on February 28, 2020 with a seventh-round stoppage of Luis Eduardo Florez.

Silva hits the ring following a second-round knockout of Erenilson Santos on July 24, 2021 in Brazil. The battle-tested Brazilian has faced numerous world champions and top contenders throughout his career including Teofimo Lopez, Arnold Barboza and Felix Verdejo.

Headlining the undercard, **DANIEL ‘EI GALLO’ GONZALEZ**, (20-2-1, 7 KOs), of Woodhaven, NY clashes with Brooklyn’s **PETROS ANANYAN**, (15-2-2, 7 KOs), in a scheduled 10-round junior welterweight bout.

Gonzalez is currently riding a three-bout winning streak, most recently winning a unanimous decision over Evincii Dixon on April 24, 2021. Ananyan enters the fight with Gonzalez following his career best victory, a ten-round unanimous decision over world ranked Subriel Matias on February 22, 2020.

Undefeated junior middleweight prospects hit the ring in a scheduled eight-rounder as **JOSE 'CHEITO' ROMAN**, (11-0, 5 KOs), of Bayamon, Puerto Rico faces **CESAR 'RAINMAN' FRANCIS**, (8-0, 6 KOs), of Brooklyn, NY. Roman kicked off his 2021 campaign with an eight-round unanimous decision over Roque Junco on March 18, 2021 in Salinas, Puerto Rico. Francis started the year with a blistering first-round knockout of Gonzalo Dallera on February 20, 2021 in Orlando, FL.

Fighting in the junior welterweight division, **WILL MADERA**, (16-1-3, 9 KOs), of Albany, NY faces **JAMSHIDBEK 'THE CHAMPION' NAJMITDINOV**, (17-1, 14 KOs), of Tashkent, Uzbekistan in a scheduled eight rounder. Madera looks to stay in the win column after his second-round knockout of Iram Rodriguez on April 16, 2021 in Monterrey, Mexico. Making his United States debut, the heralded Najmitdinov has won his last seven fights, six by knockout.

In a six-round light heavyweight bout **FREDERIC JULIAN**, (12-0, 10 KOs), of Brooklyn, NY clashes with **JEYSON MINDA**, (14-5-1, 8 KOs), of Salem, MA. A native of Paris, France, Julian will be making his first start of 2021, succeeding a first-round knockout of Fidel Munoz on January 25, 2020 in Trenton, NJ. The upset minded Minda looks to jump back into the win column after losing an eight-round decision to Junior Younan on April 17, 2021.

More information on this memorable weekend will be announced shortly.

Media Contacts

Double B Sports:

Bernie Bahrmasel: BernieBahrmasel@yahoo.com

EMC Events

Ed Keenan: Keenan@EMCEvents.com

Barclays Center

Mandy Gutmann: Mgutmann@bseglobal.net

Rachael Lewis: Ralewis@bseglobal.net

VERZUZ

CL Media

Courtney Lowery: Courtney.Lowery@clmediaent.com

FITE:

Owen Phillips: Owen.Phillips@fite.tv

Media Credentials / MagnaMedia.com

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Social Media

Triller Fight Club

Instagram: @Triller, @TrillerFightClub

Twitter: @Triller, @TrillerFight

Facebook: @TrillerFightClub

Website www.Triller.co. www.TrillerFightClub.com

About TrillerNet:

FITE and Triller Fight Club are owned by TrillerNet, a first-of-its-kind company consolidating technology and content platforms to lead the move to Internet 3.0. TrillerNet pairs the culture of music with sports, fashion, entertainment and influencers through a 360-degree view of content and technology. TrillerNet—which owns the globally popular Triller app used by musicians, celebrities, athletes, and overall culture setters—has more than 300 million users worldwide. The Triller app—unlike other popular short-video apps it is often compared to, encourages its users to post the content created on the app across other social media platforms and websites. The app uses proprietary AI and Machine Learning technology which is uniquely tied to the content rather than the user. By tracking the content, Triller empowers its tastemakers and users to push their content virally to affiliated and non-affiliated sites and networks reaching hundreds of millions of additional users. Data and insights gleaned from the Triller network, its creators, artists and users (from the app and off network) are used to program longer-form content, connect users across the

web with the content, and provide unprecedented opportunities for engagement and monetization. TrillerNet has developed highly successful campaigns that begin with the app and continue throughout the entire content and technology ecosystem with some of the biggest brands in the world, including Pepsi, McDonalds, Weedmaps, DraftKings, L’Oreal, and many others. TrillerNet offers brands a unique content and technology solution, including direct deals with the influencers and celebrities. This branded content journey starts with short-form video and can easily expand into valuable long-form content distributed through the Triller Network, such as live-event boxing and music PPVs, fashion shows, and episodic reality content on TrillerTV. Some of the more than 65 original half-hour TrillerTV shows include The D’Amelios Family’s “Ask a DAM Question,” Jennifer Lopez In The Morning, Jake Paul: Staying On Top, 2 Chainz Let’s Do It, DJ Khaled’s Spreading Love, Hype House’s Thomas Petrous Coffee Talks, Josh Richards’ Josh Pong, Ur Lov’d: the Noah Beck Show, Fat Joe’s Masterclass, The Perez Hilton Show, and Violet Benson’s Too Tired To Be Crazy, among others. TrillerNet additionally owns Verzuz, the massive live-stream music platform launched by Swizz Beatz and Timbaland, and Triller Fight Club (www.TrillerFightClub.com), which launched last year with the highly successful Tyson-Jones Fight which shattered digital PPV records. Other holdings include leading AI-powered customer engagement platform Amplify.ai, and FITE, the premier live event and PPV, AVOD, SVOD streaming platform.

About FITE:

FITE is the premier global platform for live sports and entertainment offering the industry's marquee PPV events and SVOD packages with over 5.1MM registered users. FITE is available worldwide through its iOS and Android mobile apps, Apple TV, Android TV, ROKU, Amazon Fire TV and Huawei apps. In addition, FITE supports Samsung, LG, Cox Contour, Vizio SmartCast™, Foxxum, Chromecast, PS4, XBOX, ZEASN, Netrange, Vidaa/Hisense, VEWD, Netgem TV, Virgin Media, Shaw Communications’ Blue Curve IPTV, Comcast’s Xfinity 1 and Xfinity Flex as well as 7,000 models of Smart TVs. Available online at www.FITE.tv. Follow FITE on [Twitter](#), [Facebook](#), [YouTube](#) and [Instagram](#).

It’s ON.

About Barclays Center:

Barclays Center opened on Sept. 28, 2012 and is a major sports and entertainment venue in the heart of Brooklyn, New York. The venue offers 17,732 seats for basketball and up to 19,000 seats for concerts and other events. Named by *Billboard* as a top venue of the 2010s decade, Barclays Center is home to the NBA’s Brooklyn Nets and the WNBA’s New York Liberty, as well as major concerts, boxing events, family shows, and college basketball. BSE Global is the business enterprise that manages Barclays Center, the Brooklyn Nets, the Long Island Nets of the NBA G League, NetsGC of the NBA 2K League, and provides shared services to the New York Liberty.

Upon opening, Barclays Center established itself as a robust boxing platform that brought professional championship boxing back to the borough for the first time since 1931 and has hosted more than 250 bouts and 60 title fights.

Located atop one of the largest transportation hubs in New York City, Barclays Center is accessible by 11 subway lines, the Long Island Rail Road, and 11 bus lines.