



# GLOBAL BOXING SUPERSTARS JAKE “EL GALLO” PAUL AND GERVONTA “TANK” DAVIS TO FACE OFF IN MOST VALUABLE PROMOTIONS ‘JAKE VS. TANK’ ON FRIDAY, NOVEMBER 14 FROM STATE FARM ARENA IN ATLANTA, GEORGIA, LIVE GLOBALLY ONLY ON NETFLIX

*Two of America’s biggest boxing stars clash in a fight to determine the future of the sport*

*Tickets for Jake vs. Tank go on sale next month at [Ticketmaster.com](https://www.ticketmaster.com)*

*Fans can sign up for pre-sale [JakevsTank.com](https://www.jakevstank.com)*

Most Valuable Promotions (MVP) and Netflix today announced a blockbuster global showdown between boxing’s biggest disruptor, international superstar, and the WBA’s #14 ranked cruiserweight **Jake “El Gallo de Dorado” Paul** (12-1, 7 KOs) vs. undefeated three-division champion, reigning WBA world champion, and pound-for-pound great **Gervonta “Tank” Davis** (30-0-1, 28 KOs), the modern day Mike Tyson, who has knocked out twenty eight of his thirty one opponents to date. The historic fight is set for Friday, November 14 at State Farm Arena in Atlanta, Georgia, and will air live globally, only on Netflix at no additional cost to its 300+ million members. Paul now returns to Netflix following his record-shattering Jake Paul vs. Mike Tyson event in November 2024. Paul now returns to Netflix following his record-shattering Jake Paul vs. Mike Tyson matchup in November 2024. Jake vs. Tank, an MVP event, marks MVP’s third live event on Netflix in 12 months, following Katie Taylor vs. Amanda Serrano 3 in July 2025, the first all-women’s professional sporting event on the service.

Jake vs. Tank is the culmination of four years of callouts and a brewing rivalry between Paul, the sport’s most-watched fighter whose showmanship has redefined boxing promotion, and Davis, one of the most feared punchers in the world and widely regarded as the Mike Tyson of his generation. Paul and Davis, the favorite boxers of Gen Alpha and Gen Z, respectively, have both battled to claim the title of modern boxing’s biggest star, setting the stage for this monumental showdown. Paul enters the bout almost exactly one year after headlining the largest boxing or MMA event in over four decades, while Davis holds the record for the highest pay-per-view buys and revenue event of the past four years. Tickets for Jake vs. Tank will go on sale next month at Ticketmaster.com. Fans can sign up for pre-sale at [JakevsTank.com](https://www.jakevstank.com). The bout will also feature an array of high-end VIP packages, including the return of the one-of-a-kind MVP Owner’s Experience.

The American pride of Puerto Rico, **Jake “El Gallo de Dorado” Paul** has shown tremendous growth as a boxer on his path to becoming a world champion, and now will look to prove he has what it takes against world champion and one of the greatest pound-for-pound boxers in the world, Gervonta “Tank” Davis. In just five years since turning pro, Paul has made his impact in the ring, earning high-profile

victories over names like Tyron Woodley, Anderson Silva, and Nate Diaz. His viral knockouts and headline-grabbing performances have breathed new life into boxing, drawing millions of fans and setting records. In November 2024, Jake Paul defeated the Baddest Man on the Planet, Mike Tyson in a heavyweight bout in the first-ever live professional sporting event on Netflix. Paul vs. Tyson shattered records, becoming the most-streamed sporting event ever with 108 million live viewers globally. Paul most recently returned to the ring in June 2025 to face former world champion Julio Cesar Chavez Jr., earning a unanimous decision victory and entering the WBA cruiserweight rankings at #14 with the win. Paul has collected multiple accolades for his commitment to the sport of boxing, including ESPNRingside's 2021 Knockout of the Year, Sports Illustrated's 2021 Breakout Boxer of the Year, ESPNRingside's 2022 Viral Moment of the Year, and was the cover of Sports Illustrated's "The 50 Most Influential Figures in Sports" issue, awarded specifically for his groundbreaking work to revolutionize the sport through equitable pay, providing a platform for young fighters, and his support of female boxers. Paul also partnered with USA Boxing ahead of the 2024 Paris Olympics, continuing his mission to elevate the sport and its future champions.

"Gervonta is an angry little elf who has been disrespecting my name for too long," **said Jake Paul.** "His nickname might be Tank, but I'm an FPV drone and I'm about to disable his ass. Yes, he is one of the top pound-for-pound boxers in the world, but my motto is anyone, anytime, anyplace, against all odds. And I like my odds. First, I am going to kill David, then I will go on to slaughter Goliath, and you are all going watch me do it, breaking viewership records again. Atlanta. Friday, Nov 14th. The worst night of Gervonta's career, live only on Netflix."

WBA lightweight world champion **Gervonta "Tank" Davis** has risen from the tough streets of West Baltimore to become one of boxing's biggest stars and most feared punchers in boxing. Introduced to the sport at age seven by childhood friend Quaadir Gurley, Davis found guidance under longtime coach Calvin Ford, who helped him compile a decorated amateur career before turning professional at 18. Overcoming personal tragedy and the loss of close friends, Davis quickly made his mark with a string of knockouts, capturing his first world title in 2017 by defeating Jose Pedraza and becoming the youngest reigning champion in the sport. He went on to claim titles in three weight classes, headlining sold-out arenas from New York to Los Angeles, Atlanta to Washington D.C., all while cementing himself as one of the sport's premier pay-per-view attractions. Inside the ring, Davis has built a reputation for dramatic finishes against elite opponents, from his 2020 Knockout of the Year over Leo Santa Cruz to a dominant stoppage of Ryan Garcia in 2023 that solidified his claim as "the face of boxing." In his latest defense Davis retained the WBA lightweight title via a controversial majority draw against Lamont Roach Jr. Along the way, he has broken live gate and attendance records in multiple cities, delivered viral knockouts that drew millions of views, and continued to showcase the explosive power and precision that make him a must-watch fighter. Whether fighting in front of hometown fans in Baltimore, under the bright lights of Las Vegas, or on global pay-per-view stages, Tank continues to carry Baltimore's legacy into every bout, driven by the belief that his success can inspire others to rise above the challenges he once faced.

"Jake Paul and Tank Davis have redefined the professional combat sports landscape as the top fighters among Gen Z and Gen Alpha audiences," **said Nakisa Bidarian, co-founder of Most Valuable Promotions.** "Now they will collide to determine the true face of boxing's next generation. When Jake called out Tank in August of 2021, everyone laughed and said he would get killed. Since then, Tank has called Jake a clown and easy work. Well 4 years later, here we are. No more call outs and no more name calling. Jake the disrupter vs the Tank destroyer, for the face of boxing crown, live from the heart of the south, Atlanta. Thank you to our distribution partner, Netflix, for their continued trust in MVP and

bringing Jake vs. Tank to over 300 million Netflix subscribers at no extra cost. We also look forward to offering a range of ticketing options for every fan in attendance, including the return of our first-of-its-kind MVP Owner's Experience and other VIP packages."

"This isn't just a fight, it's a spectacle that brings together two of the most electrifying figures in boxing today," **said Netflix's Brandon Riegg, VP, Nonfiction Series and Sports.** "We're building on our momentum with live sports and giving our members exactly what they want: a massive, can't-miss event with global appeal."

Additional information, including the co-main event and undercards, will be announced in the coming weeks.

For more information, follow on X via [@MostVPromotions](#) and [@Netflix](#), on Instagram via [@MostValuablePromotions](#) and [@Netflix](#), or on Netflix's Tudum.

### **About MVP**

MVP was founded by Jake Paul and Nakisa Bidarian in 2021. With the mission to provide more creative control to fighters, MVP works to identify, grow, and maximize return for its own events and talent partners. One year into its inception, MVP was nominated as one of the prestigious Sports Breakthroughs of the Year in 2022 by Sports Business Journal. MVP have produced Jake Paul's last seven global pay-per-view events, including the recent Paul vs. Chavez Jr. match. The promotion company also signed one of the most decorated Hispanic athletes of all time, Amanda Serrano in its first year. Serrano and MVP made history in April of 2022 when Serrano went head to head with Katie Taylor, marking the first female fight to headline at Madison Square Garden, earning a nomination for Event of The Year by Sports Business Journal. MVP made history again in November 2024 with Jake Paul vs. Mike Tyson and Katie Taylor vs. Amanda Serrano 2, the first-ever live professional sports event on Netflix. MVP's Paul vs. Tyson streamed live globally on Netflix and shattered records, becoming the most-streamed sporting event ever with 108 million live viewers globally. Co-founder Nakisa Bidarian was an executive producer of Paul vs. Tyson and the historic Triller Presents Mike Tyson v. Roy Jones Jr., which was the 8th most bought pay-per-view event in history.

### **About Netflix**

Netflix is one of the world's leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films, and games across a wide variety of genres and languages. Members can play, pause, and resume watching as much as they want, anytime, anywhere, and can change their plans at any time. Jake vs. Tank will be the latest large scale live event to air on Netflix. With WWE Raw continuing to air every week globally, up next will be the highly anticipated super middleweight championship fight between Canelo Álvarez and Terence Crawford. After the Jake vs. Tank fight, NFL Christmas Gameday returns to Netflix with two matchups on Christmas Day: the Dallas Cowboys vs. Washington Commanders and Detroit Lions vs. Minnesota Vikings.

### **About State Farm Arena**

Home to the NBA's Atlanta Hawks, the award-winning State Farm Arena is a next-generation sports and live entertainment venue focused on experience, sustainability, and service. Inspired by the city, State Farm Arena showcases the core values of the organization: inclusiveness, authenticity, and innovation. From the first ever in-arena barbershop with the Killer Mike SWAG Shop to the Hawk Bar on the court behind the basket to the concourse to the Topgolf Swing Suites, State Farm Arena is True to Atlanta. Community and sustainability are at the core as the arena hosts the largest annual food distribution event with the Million Meal Pack and the arena was also the first venue in the world to earn TRUE (Total

Resource Use and Efficiency) Platinum certification for zero waste. State Farm Arena was recently named Best Venue by Front Office Sports, a leading multi-platform media and news organization, and consistently ranks among the top 10 concert and event venues in the world from industry-leading publications Pollstar and Billboard. Accessible to every fan with a MARTA station adjacent, the downtown Atlanta arena hosts approximately 175 events and close to 2 million guests annually and stakes its claim as the city's best sports and live entertainment venue. For more information on State Farm Arena, visit [StateFarmArena.com](http://StateFarmArena.com) or follow on X [@StateFarmArena](https://twitter.com/StateFarmArena) and Instagram [@StateFarmArena](https://www.instagram.com/StateFarmArena).

## **Press Contact**

MVP PR

Michael Goldberg: [michaelpr@mostvaluablepromotions.com](mailto:michaelpr@mostvaluablepromotions.com)

Liz Keller: [liz@mostvaluablepromotions.com](mailto:liz@mostvaluablepromotions.com)

Netflix

Julie Frazier: [jfrazier@netflix.com](mailto:jfrazier@netflix.com)

Sam Yu: [samy@netflix.com](mailto:samy@netflix.com)

State Farm Arena PR | [StateFarm.ArenaPR@hawks.com](mailto:StateFarm.ArenaPR@hawks.com)

Max Strauss | [max.strauss@hawks.com](mailto:max.strauss@hawks.com)

Anthony White | [Anthony.White@hawks.com](mailto:Anthony.White@hawks.com)