



UNDISPUTED SUPER FEATHERWEIGHT CHAMPION ALCYIA BAUMGARDNER TO FACE SPAIN'S WBA INTERIM WORLD CHAMPION JENNIFER MIRANDA IN MOST VALUABLE PROMOTIONS HISTORIC TAYLOR VS. SERRANO 3 CO-MAIN EVENT LIVE ON NETFLIX FRIDAY, JULY 11 FROM MADISON SQUARE GARDEN IN NEW YORK CITY

Baumgardner makes her MVP debut as the co-main event in historic showdown against the WBA's top contender Miranda, continuing MVP's commitment to elevating women's boxing

Baumgardner and Miranda join Taylor vs. Serrano Press Conference on Wednesday, April 9 at 6pm ET at The Theater at Madison Square Garden. All media wishing to attend must apply for media credentials via the following link:

[Taylor vs. Serrano 3 Press Conference Credential Application](#)

Presale for Taylor vs. Serrano 3 will begin on Tuesday, April 8 at 12 pm ET. Tickets will go on sale on Wednesday, April 9 at 12 pm ET. Fans can sign up for advance presale access [HERE](#).

Fight Graphic available [HERE](#).

Most Valuable Promotions (MVP) and Netflix today announced that MVP's reigning undisputed super featherweight champion **Alycia "The Bomb" Baumgardner** (15-1, 7 KOs) returns to the ring to face undefeated WBA Interim world champion, Spain's **Jennifer Miranda** (12-0, 1 KO) in the co-main event of the highly anticipated Katie Taylor vs. Amanda Serrano 3 trilogy bout. Baumgardner vs. Miranda, a 10-round undisputed super featherweight championship fight contested at 130 lbs, will co-headline the first-ever all women's professional boxing card at the iconic venue, airing live on Netflix as MVP continues its commitment to elevating women in the sport. This historic MVP event will stream live globally, exclusively on Netflix at no additional cost to its 300+ million subscribers on Friday, July 11 from Madison Square Garden (MSG) in New York City.

Alycia Baumgardner and Jennifer Miranda will be in attendance at MVP's Taylor vs. Serrano 3 kickoff press conference on Wednesday, April 9 at 6pm at The Theater at Madison Square Garden. All media wishing to attend the press conference must apply for media credentials [HERE](#). Presale begins on Tuesday, April 8 at 12pm ET. Tickets will go on sale Wednesday, April 9 at 12pm ET. Pre-sale ticket signups are available [here](#).

MVP's new signee, reigning undisputed super featherweight world champion **Alycia "The Bomb" Baumgardner** (15-1, 7 KOs) is one of the most electrifying superstars in boxing today and one of the most dominant athletes in the sport. Born in Fremont, Ohio, and of German,

Korean, and African-American descent, she has built a career defined by power, precision, and resilience. Her success is fueled not only by her relentless work ethic but also by her deep faith, which guides her journey both in and out of the ring. Baumgardner turned professional in 2017, making an immediate impact with a first-round TKO victory. In November 2021, she shocked the boxing world by knocking out Terri Harper in Sheffield, England, to claim the WBC and IBO World Titles. She continued her rise, securing wins over Edith Matthysse and Mikaela Mayer in October 2022, adding the WBO and IBF belts to her collection. In February 2023, she became undisputed, defeating Elhem Mekhaled in New York to claim the WBA title. In July 2023, Baumgardner avenged her only career loss with a dominant win over Christina Linardatou in Detroit, successfully defending her undisputed crown. She returned in September 2024 against Delfine Persoon, scoring an early knockdown before an accidental clash of heads led to a no-contest ruling. Outside the ring, Baumgardner is breaking barriers for women, proving that skill, strength, and marketability can coexist at the highest level. Her faith remains at the center of everything she does, keeping her grounded and focused on the bigger picture. With an unshakable mindset and a purpose greater than herself, she continues to push the sport forward, building a legacy that extends far beyond the championship belts. Known for her explosive power, technical skill, and relentless determination, Baumgardner has been calling for big fights against the sport's elite, and her upcoming 10-round undisputed title defense against Miranda on Friday, July 11 now promises to deliver just that.

"I came to MVP for moments like this—high stakes, global stage, and the chance to show the world who I really am," **said Alycia Baumgardner**. "Amanda and Katie have done incredible things for women's boxing, and it's an honor to share the card with them. But I didn't come to stand beside greatness—I came to be it. This night, this spotlight—it's mine. Jennifer Miranda, I hope you're ready—because I'm the one they warn you about. The pretty face with bad intentions. When that bell rings, it's not personal, but it is going to hurt. My belts are staying with me. And still."

WBA Interim world champion **Jennifer Miranda** (12-0, 1 KO) is undefeated so far in her pro career, currently ranked by Boxrec as the #3 featherweight in the world. She started boxing at age 23 while at university, quickly proving herself worthy of a spot on the Spanish national team. In her amateur career, she became a nine-time consecutive Spanish national champion, won multiple international titles, and represented Spain at high-level competitions, ranking among the top nine in the world, establishing herself as a pioneer of women's boxing in Spain. Miranda then made her professional debut in 2018, quickly establishing herself as a force to be reckoned with, competing for the then-vacant Spanish featherweight title in just her second pro fight. She defeated Jessica Sanchez by unanimous decision and successfully defended the title against Vanesa Caballero in 2019, becoming the first woman in history to defend the Spanish national title. Miranda became the WBA's Gold champion before stepping up to face Panamanian Teresa Almengor in her most recent professional October 2024, coming away victorious with a unanimous decision and becoming the new WBA interim world champion in her sixth title fight out of her twelve pro fights to date. Alongside boxing, Miranda has completed two bachelor's degrees and two master's degrees including an MBA, and is currently pursuing another degree in Nutrition and Dietetics. Miranda is also an accomplished actress who is best known for her

role as 'Arteche' in Netflix's global smash-hit series *Money Heist*. The 38-year old trains out of The Boxer Club in Madrid, Spain with coach Javier Pardo, and is managed by Sergio Pérez.

"MVP is leading the charge in elevating women's boxing, and I am grateful to be a part of this historic all-women's event in one of the most iconic arenas in the world—Madison Square Garden," **said Jennifer Miranda**. "Alycia Baumgardner is an incredible champion, but this is my opportunity to become the first ever undisputed champion from Spain and I will do so. It's time to write my name in the history books of boxing. Undisputed."

"Alycia Baumgardner now has the stage to show the world why she is The Most Valuable fighter in the sport," **said Jake Paul and Nakisa Bidarian, co-founders of Most Valuable Promotions**. "But Jennifer Miranda is another world-class athlete who has been waiting for the opportunity to demonstrate why she is one of the best in boxing. This is a world-class matchup between two elite athletes, and we're thrilled to showcase it as the co-main event of this historic night. The future of women's boxing is now, and MVP is proud to lead the charge in taking the sport to unprecedented heights. A huge thank you to Netflix and Madison Square Garden for sharing our vision and helping make this moment possible."

Taylor vs. Serrano 3 marks the third chapter in one of boxing's fiercest rivalries, pitting the sport's two biggest female stars against each other once more in a women's super lightweight undisputed championship fight contested over 10, two-minute rounds. Their first clash in April 2022 made history as the first women's fight to headline Madison Square Garden, earning global acclaim and winning Sports Illustrated's Fight of the Year and The Ring's Event of the Year for 2022. Taylor vs. Serrano was also nominated for Sports Business Journal's Event of the Year, a testament to the global reach and power of the event. Their rematch at AT&T Stadium in November 2024, streamed on Netflix, shattered records with 74 million average viewers globally, becoming the most-watched women's sporting event in U.S. history and was named the 2024 Women's Fight of the Year by ESPN, Sports Illustrated, and Boxing Scene. Now, ESPN's pound-for-pound #2 Taylor and #3 Serrano return to The Garden where their rivalry began, with all of Taylor's undisputed super lightweight belts on the line again. This event, promoted by Most Valuable Promotions, underscores a groundbreaking commitment to women's boxing following Women's History Month, not only featuring the first-ever all-women's card in MSG history but also setting a new financial standard for female fighters with Taylor and Serrano set to receive record-breaking purses, continuing to raise the benchmark as the highest-paid female fighters of all time.

Most Valuable Promotions and Netflix redefined sports history in November 2024 with Jake Paul vs. Mike Tyson and Taylor vs. Serrano 2, the first-ever live professional sports event on Netflix. That event shattered records, becoming the most-streamed sporting event ever with 108 million live viewers globally, while Taylor vs. Serrano 2 averaged 74 million viewers, 56 million peak concurrent views, and claimed the title of the most-watched women's sporting event in US history with an average minute audience (AMA) of 47 million in the US. Now, MVP and Netflix bring boxing back to The Garden with Taylor vs. Serrano 3, headlining an all-women's card that

reinforces their commitment to elevating women in sports. Additional details, including the undercard, will be announced in the coming weeks.

Netflix is the premier home for great sports entertainment. From fan-favorite hits like *Formula 1: Drive to Survive*, *UNTOLD*, *Quarterback*, *Starting 5*, *America's Sweethearts: Dallas Cowboys Cheerleaders*, and *Tour de France* to inspiring stories such as *Beckham*, *Simone Biles Rising* and *Court of Gold*, Netflix delivers unmatched sports storytelling. Later this year Netflix is set to debut *America's Team: The Gambler and His Cowboys* along with follow-docs covering SEC college football, MLB's Boston Red Sox, and Rafael Nadal's farewell tennis season. Netflix became the new home of WWE Raw in 2025, the global home of the NFL's two Christmas Day games in 2024 (through 2026), and secured the exclusive US rights to the FIFA Women's World Cup for 2027 and 2031.

Taylor vs. Serrano 3 is produced, marketed, and promoted by Most Valuable Promotions and distributed by Netflix. Fans can sign up for ticket presale [HERE](#), which will begin on Tuesday, April 8 at 12pm ET. Tickets will go on sale on Wednesday, April 9 at 12pm ET.

For more information, follow on X via @MostVPromotions and @Netflix, on Instagram via @MostValuablePromotions and @Netflix, or on Netflix's Tudum.

About Most Valuable Promotions (MVP)

MVP was founded by Jake Paul and Nakisa Bidarian in 2021. With the mission to provide more creative control to fighters, MVP works to identify, grow, and maximize return for its own events and talent partners. One year into its inception, MVP was nominated as one of the prestigious Sports Breakthroughs of the Year in 2022 by Sports Business Journal. MVP has produced Jake Paul's last six global pay-per-view events, including the recent Paul vs. Perry match. The promotion company also signed one of the most decorated Hispanic athletes of all time, Amanda Serrano, in its first year. Serrano and MVP made history in April 2022 when Serrano went head-to-head with Katie Taylor, marking the first female fight to headline at Madison Square Garden, earning a nomination for Event of The Year by Sports Business Journal. MVP made history again in November 2024 with Jake Paul vs. Mike Tyson and Taylor vs. Serrano 2, the first-ever live professional sports event on Netflix, which became the most-streamed sporting event ever with 108 million live viewers globally. Co-founder Nakisa Bidarian was an executive producer of Paul vs. Tyson and the historic Triller Presents Mike Tyson v. Roy Jones Jr., the 8th most-bought pay-per-view event in history.

About Netflix

Netflix is one of the world's leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films, and games across a wide variety of genres and languages. Members can play, pause, and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

Press Contacts

MVP

Michael Goldberg: michaelpr@mostvaluablepromotions.com

Liz Keller: liz@mostvaluablepromotions.com

Netflix

TaylorvsSerranoPR@netflix.com

Madison Square Garden Entertainment

Larry Torres: larry.torres@msg.com