



CANELO ALVAREZ DISCUSSES HIS DESIRE TO BECOME A THREE-DIVISION WORLD CHAMPION AS HE PREPARES TO FACE ROCKY FIELDING FOR THE WBA SUPER MIDDLEWEIGHT WORLD TITLE

**CANELO TO MAKE NEW YORK CITY DEBUT ON SATURDAY DEC. 15
AT MADISON SQUARE GARDEN AND STREAMED LIVE ON DAZN**



(ABOVE: Canelo Alvarez shadowboxes in front of the Mexican flag as he prepares to make history against Rocky Fielding on Dec. 15 at Madison Square Garden and streamed live on DAZN)

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Video Credit: Golden Boy Promotions

Tickets on Sale Now!

SAN DIEGO (Nov. 19, 2018): In a recent visit to his training camp, WBC, WBA, Lineal and *Ring* Magazine Middleweight World Champion **Canelo Alvarez** (50-1-2, 34 KOs) discussed his desire to join a select list of Mexican boxers to become a three-division world champion as he prepares for his 12-round fight

against **Rocky Fielding** (27-1, 15 KOs) for the WBA Super Middleweight World Title. Canelo also shared his excitement at fighting at **Madison Square Garden** in New York City for the first time. The event will take place Saturday, December 15 and will be streamed live on [DAZN](#) - which, at just \$9.99 per month after a one-month free trial, means new subscribers to DAZN will enjoy the entire Canelo vs. Rocky fight night for free.

There have only been a few Mexican fighters to become three-division world champions, and this illustrious list includes pugilists such as **Julio Cesar Chavez**, **Erik "El Terrible" Morales**, **Marco Antonio "The Baby-Faced Assassin" Barrera** and **Jorge "El Travieso" Arce**. If Canelo defeats Fielding and joins this list, he would be the only one to become a three-division world champion in a weight class above 140 pounds.

Canelo had the following to say as he prepares to make his New York City debut. The middleweight king also gave some final thoughts on silencing his detractors in his last fight:

"Like I've always said, I've always considered myself to be the best and now more so than ever. I'm here because of that and because of that motivation to be the best. To be on the pound for pound list or not-that's something that neither excites me nor upsets me. I'm just happy with what I've done and satisfied with what I am doing."

"It would be a big landmark in my career to be one of fewer than 10 Mexicans to win a world title in three divisions. It's a big challenge for us and an important landmark that I want in my career. I feel really happy for us [my team]."

"It fills me with pride to be able to fight at Madison Square Garden. I've been wanting to fight there for years. To be in such a place where important people such as Muhammad Ali have fought is another landmark in my career. It is an honor to be at an arena like that."

"I've always said that words aren't always necessary. I'm a serious person who doesn't like to be talking or sending out messages to my opponents. I've always defined myself as being very serious in what I'm doing. I focus on getting in the ring and giving everything I have."

"Everything that was said about me and the attacks made against me as a person-well, I demonstrated what I'm really made of in my last fight. That's the nicest feeling-to be able to shut mouths with facts."

Canelo vs. Rocky is a 12-round fight for the WBA Super Middleweight World Title presented by Golden Boy Promotions in association with Matchroom Boxing. **Lemieux vs. Johnson** is a 12-round middleweight fight presented by Golden Boy Promotions and Eye of The Tiger Management. The event is sponsored by Tecate, "*THE OFFICIAL BEER OF BOXING*," and Hennessy "Never Stop. Never Settle." The event will take place Saturday, December 15 at Madison Square Garden in New York City and will be streamed live on DAZN.

Tickets for Canelo vs. Rocky are on sale and are priced at \$1,000, \$500, \$300, \$200, \$150, \$100, \$75 and \$50 plus applicable taxes, fees and services charges. Tickets can be purchased at the Madison Square Garden Box Office, all Ticketmaster outlets, Ticketmaster charge by phone (866-858-0008) and online at www.ticketmaster.com, www.goldenboytickets.com or www.MSG.com.

For more information, visit www.goldenboypromotions.com, <http://www.matchroomboxing.com>, and DAZN.com. Follow on Twitter @GoldenBoyBoxing, @Canelo, @Rocky87Fielding, @MatchRoomBoxing, and @DAZN_USA. Become a fan on Facebook at www.facebook.com/GoldenBoyBoxing, www.facebook.com/SaulCaneloAlvarez, www.facebook.com/MatchroomBoxing and <https://www.facebook.com/DAZNUSA/>. Follow on Instagram @GoldenBoyBoxing, @Canelo, @Rocky_Fielding, @MatchroomBoxing and @DAZN_USA. Follow the conversation using #CaneloRocky.

Photos and videos are available for download by clicking [here](#) or copying and pasting the link <http://bit.ly/CaneloRocky> into a browser. Credit must be provided to Golden Boy Promotions for any photo and/or video usage.

About DAZN:

Globally, [DAZN](#) is a live and on-demand sports streaming service created by fans, for fans, that is leading the charge to provide access to sports anytime, anywhere. DAZN guarantees no long-term contract, no bundles, just one affordable price for access to all the service's sports on connected devices including Smart TVs, smartphones, tablets, games consoles and PCs. DAZN is currently available in Germany, Austria, Switzerland, Japan, Canada, Italy and now the U.S. at just \$9.99 per month after a one-month free trial - where it is set to become a must-have service for fight fans, with 100+ fight nights already lined up from Matchroom Boxing, Bellator MMA, the World Boxing Super Series, Combate Americas and the newly announced Golden Boy Promotions.

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