

ABOUT LAST FIGHT…

"I AM NOT JULIO CÉSAR CHÁVEZ, JR. AND CANELO IS NO DANNY JACOBS" - Gennady Golovkin

BIG BEAR, CALIF. (September 8, 2017) -- Boxing's No. 1 superhero and undefeated WBC/WBA/IBF/IBO Middleweight World Champion, **GENNADY "GGG" GOLOVKIN** and lineal and *Ring* magazine Middleweight World Champion and Mexican icon **Canelo Alvarez** are entering their epic showdown with each coming off very different performances. On March 18, in front of a packed Madison Square Garden, Golovkin beat fellow world champion Daniel Jacobs by unanimous decision in a hard-fought battle. It was Golovkin's 18th consecutive title defense -- two short of the record -- since becoming world champion in 2010 and the first to go the distance. That had media speculating that age was starting to become a factor for Golovkin, currently boxing's longest-reigning world champion. Two months later, on May 6 -- at a catchweight of 164.5 pounds (the less-than-super super middleweight division?) -- Alvarez won a lopsided unanimous decision over former middleweight champion Julio César Chàvez, Jr., who barely threw a punch and did everything he could do to survive. Not win.

Throughout training camp, Golovkin has been asked about the comparison between the two fights -- the difficulty he had against Jacobs and the ease Alvarez had against Chàvez.

"I am not Julio César Chàvez, Jr. and Canelo is no Danny Jacobs. There are no survivors in my fights," said Golovkin. "Boxing is a business. If I look great against Jacobs…if I knocked him out, I would not be getting this fight with Canelo now. Jacobs was a very good fighter and gave me good learning experience going 12 rounds. I have never done that before. I felt amazing going 12 rounds for the first time. Jacobs gives everyone problems."

Golovkin's trainer, Abel Sanchez, concurs.

"Danny Jacobs is the second-best middleweight in boxing. It was a tough fight because the two best in the middleweight division were fighting each other. The matchup was as good in the ring as it was on paper," said Sanchez. "Jacobs also gamed the system by skipping the IBF's mandatory fight day weigh-in where the fighters are only allowed to gain ten pounds from the previous day's Official Weigh-In. Gennady, as defending champion, honored the IBF's rule and weighed-in the next morning. Who knows how heavy Jacobs was the night of the fight? But even with that advantage Gennady was able to win. Jacobs was easily one weight division heavier than Gennady. Not getting the knockout may have been a double blessing for us. It showed that Gennady was capable of going twelve rounds with an elite fighter and it gave us the fight with Canelo. If Gennady had knocked Jacobs out there is no way Golden Boy would have the confidence to put Canelo in with us this year. Now let's look at Canelo's last fight. Chávez hasn't fought under 167 pounds in five years. He was drained and barely threw a punch. If that same Chavez fights Gennady, there is no question Gennady knocks him out. Chávez was a sitting duck. There is no debate on who had the better win against the better opponent. Watching Canelo's performance against Chávez gave us a lot of confidence too." .

Golovkin (37-0, 33 KOs) who has been middleweight champion since 2010, is eight days away from his 19th consecutive title defense – one short of the all-time record – against lineal and *Ring* Magazine Middleweight World Champion and Mexican icon Alvarez (49-1-1, 34 KOs). Canelo vs. Golovkin is the long-awaited showdown to determine supremacy of the storied middleweight division and arguably the pound-for-pound rankings.

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Canelo vs. Golovkin is a 12-round fight for the middleweight championship of the world presented by Golden Boy Promotions and GGG Promotions and sponsored by Tecate "BORN BOLD"; Hennessy, Never Stop, Never Settle; O'Reilly Auto Parts. Better Parts, Better Prices…everyday!; Fred Loya Insurance; Interjet; Thor: Ragnarok; Fathom Events; Tsesnabank; and Capital Holdings. **Diaz, Jr. vs. Lara** is 12-round WBC Featherweight Title Eliminator bout presented by Golden Boy Promotions. **Caballero vs. De La Hoya** is a 10-round fight for the NABF Super Bantamweight Championship presented by Golden Boy Promotions. **Martin vs. Rojo** is a 10-round lightweight fight for the WBC Continental Americas and vacant WBA Intercontinental Championships presented by Golden Boy Promotions and GGG Promotions in association with Cancun Boxing. The event will take place Saturday, **Sept. 16** at T-Mobile Arena and will be produced and distributed live by HBO Pay-Per-View® **beginning at a special time** of **8:00 p.m. ET / 5:00 p.m. PT.**

Episode #2 of **24/7 Canelo/Golovkin** premieres ***Tomorrow!*** Saturday, Sept. 9 on HBO immediately following the live Boxing After Dark triple header from the StubHub Center at 10:15 p.m. ET/PT.

Remaining Tickets for the closed circuit telecast of **Canelo vs. Golovkin** at Bellagio Resort & Casino, MGM Grand Hotel & Casino, Mandalay Bay Resort and Casino, The Mirage Hotel & Casino, Monte Carlo Resort and Casino, New York-New York Hotel & Casino, Luxor Hotel and Casino and Circus Circus Las Vegas are priced at $75, not including applicable fees. All seats are general admission and are currently on sale. Tickets may be purchased at any MGM Resorts International Box Office, by phone with a major credit card at 1-800-745-3000 or online at www.ticketmaster.com.

Photos and videos are available for download by clicking here or copying and pasting the link http://bit.ly/CaneloGolovkin into a browser. Credit must be given to Golden Boy Promotions for photos and videos used.

For more information, visit www.goldenboypromotions.com and www.hbo.com/boxing; follow on Twitter @GoldenBoyBoxing, @Canelo, @gggboxing, @OscarDeLaHoya, @hboboxing and @TomLoeffler1; become a fan on Facebook at www.facebook.com/GoldenBoyBoxing, www.facebook.com/gggboxing, and www.facebook.com/HBOBoxing; follow on Instagram @GoldenBoyBoxing, @Canelo, @gggboxing, @HBOboxing and @OscarDeLaHoya; and follow the conversation using #CaneloGGG.

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