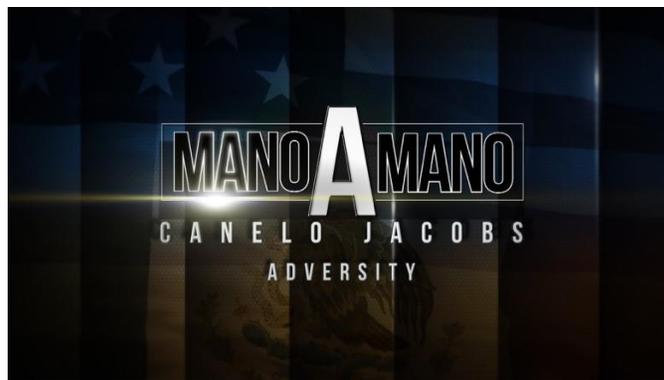




MANO-A-MANO: CANELO VS. JACOBS TO DEBUT TODAY, THURSDAY, APRIL 11 AT 10:00 P.M. ET/7:00 P.M. PT

**FOUR-PART SERIES TO STREAM LIVE ON FACEBOOK WATCH
VIA *GOLDEN BOY FIGHT NIGHT* PAGE**



Click [HERE](#) to Watch Episode 1: Adversity

LOS ANGELES (April 11, 2019) - The Golden Boy production of *Mano-A-Mano: Canelo vs. Jacobs* will premiere today, Thursday, April 11 at 10:00 p.m. ET/7:00 p.m. PT on **Facebook Watch** as part of the lead up to **Canelo vs. Jacobs**. The four-part series will deliver an in-depth look into biggest fight of the year, which will take place Saturday, May 4 at T-Mobile Arena in Las Vegas and will be streamed live exclusively on [DAZN](#). Fans can watch the series by clicking [here](#).

"Golden Boy has always been interested in sharing stories about our fighters," said **Oscar De La Hoya**, Chairman and CEO of Golden Boy. "We aren't just promoting a fight. We are also telling a story about two great men who will put everything on the line to cement their legacy as fierce warriors. Both men have their own touching stories to tell, and we as a leading media and entertainment brand have the responsibility of sharing them. In that way, we ensure that fans on May 4 understand the magnitude of this event and connect with the fighters on a deeper level."

Mano-A-Mano is an original production of Golden Boy, where Oscar De La Hoya serves as Executive Producer. The series has evolved from a television show developed for ESPN to a four-part series that is tailor-made for the **Facebook Watch** platform. The series will have a full story arc covered in four eight-minute chapters that each have their own unique title. *Mano-A-Mano* will feature exclusive interviews with fighters, trainers and promoters, along with exclusive footage from both fighters' training camps.

This four-part event will take place every Thursday leading up to Canelo vs. Jacobs at 10:00 p.m. ET/7:00 p.m. PT on the [Golden Boy Fight Night Page](#).

- Episode 1: *Adversity* streams Thursday, April 11
- Episode 2: *Family* streams Thursday, April 18
- Episode 3: *Legacy* streams Thursday, April 25
- Episode 4: *Rivalry* streams Thursday, May 2

Canelo vs. Jacobs is a 12-round fight for the WBC, WBA, Lineal, Ring Magazine and IBF Middleweight World Titles presented by Golden Boy in association with Matchroom Boxing. **Lemieux vs. Ryder** is a 12-round super middleweight battle presented by Golden Boy in association with Eye of the Tiger Management and Matchroom Boxing. The event is sponsored by Tecate, "THE OFFICIAL BEER OF BOXING" and Hennessy "Never Stop. Never Settle." The event will take place Saturday, May 4, 2019 at T-Mobile Arena in Las Vegas and will be streamed live exclusively on [DAZN](#).

Tickets for Canelo vs. Jacobs are on sale now and are priced at \$2,505, \$1,505, \$1,205, \$805, \$605, \$405, \$305, not including applicable service charges and taxes. There will be a limit of 10 per person at the \$2,505, \$1,505, \$1,205, \$805, \$605, \$405, and \$305 price levels. To charge by phone with a major credit card, call 888-9-AXS-TIX (888-929-7849). Tickets also will be available for purchase at [www.t-mobilearena.com](#) or [www.axs.com](#).

For more information, visit [www.goldenboypromotions.com](#), <http://www.matchroomboxing.com>, and [DAZN.com](#). Follow on Twitter @GoldenBoyBoxing, @Canelo, @DanielJacobsTKO, @MatchRoomBoxing, and @DAZN_USA. Become a fan on Facebook at [www.facebook.com/GoldenBoyBoxing](#), [www.facebook.com/SaulCaneloAlvarez](#), [www.facebook.com/MatchroomBoxing](#) and <https://www.facebook.com/DAZNUSA/>. Follow on Instagram @GoldenBoy, @Canelo, @DanielJacobsTKO, @MatchroomBoxing and @DAZN_USA. Follow the conversation using #CaneloJacobs.

Photos and videos are available for download by clicking [here](#) or copying and pasting the link <http://bit.ly/May4DAZN> into a browser. Credit must be provided to Golden Boy for any photo and/or video usage.

CONTACTS:

Ramiro Gonzalez/Gabriel Rivas, Golden Boy: (213) 489-5631

Chloe Zuanich, Havas Formula, goldenboy@havasformula.com

Anthony Leaver, Matchroom Boxing, Anthony.Leaver@matchroom.com

Chris Legentil, DAZN, Chris.Legentil@dazn.com: (646) 660-5934

Brian Karpas, DAZN, Brian.Karpas@dazn.com: (929) 208-7117

Scott Ghertner/Katharine Sherrer, MGM Resorts International: (702) 692-6700

Credentials: [www.MagnaMedia.com](#)