

CANELO VS JACOBS

SAT MAY 4 • T-MOBILE ARENA • LIVE ON DAZN

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CANELO ALVAREZ AND DANIEL 'MIRACLE MAN' JACOBS NEW YORK CITY PRESS CONFERENCE QUOTES, PHOTOS AND VIDEOS

SATURDAY, MAY 4, 2019 AND STREAMED LIVE EXCLUSIVELY ON DAZN



(ABOVE: Canelo Alvarez and Daniel Jacobs face off for the first time ahead of their May 4 showdown at T-Mobile Arena and streamed live exclusively on DAZN)

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Photo Credit: Tom Hogan-Hoganphotos/Golden Boy Promotions

Video Credit: Golden Boy Promotions

NEW YORK CITY (Feb. 27, 2019): **Canelo Alvarez** (50-1-2, 34 KOs), WBC, WBA, Lineal and Ring Magazine Middleweight World Champion, and **Daniel "Miracle Man" Jacobs** (35-2, 29 KOs), IBF Middleweight World Champion, hosted a press conference today at **Hard Rock Cafe** in New York City ahead of their 12-round unification fight during the celebratory weekend of Cinco de Mayo. The champion-vs.-champion event will take place at T-Mobile Arena in Las Vegas Saturday, May 4 and will be streamed live exclusively on [DAZN](#).

Below is what today's participants had to say at the event:

CANELO ALVAREZ, WBC, WBA, Lineal and *Ring* Magazine Middleweight World Champion:

"I've always liked challenges, and this is not an exception. We know what Daniel Jacobs brings: his ability, his qualities, his talent. He knows how to move well in the ring. We'll do what we always do to prepare ourselves to the fullest and to give the fans a great fight. This is not going to be an exception and we're going to come out with our hands raised."

"We know his style is going to be very difficult, very complicated, but at this level, that's what you have to face. We're prepared, we're going to train, and we're going to work for whatever he's going to bring."

"Anything can happen. We'll go in there looking for the knockout but prepare for the 12 rounds, expecting the unexpected. We're ready for it."

DANIEL JACOBS, IBF Middleweight World Champion:

"Much respect to Golden Boy and Canelo for accepting this fight. You're a true champion and stepping in with another champion says a lot. I tip my hat off to you but I'm looking for a tremendous fight for the fans. Obviously my legacy is on the line. His legacy is already well-established so, for me, it's about capturing all the titles and solidifying my legacy for my own right."

"I never ever had it easy. I always had the long road, had to jump over hurdle after hurdle after hurdle, and when I step into the ring May 4th, that will be the last hurdle I ever have to step over because I will be declared the unified middleweight champion of the world. We have worked so hard for this moment."

If you understand, boxing styles make fights. You can't automatically think that because he defeated Golovkin, he'll beat me. Physically I'm the bigger man. Golovkin was bigger than him and I'm bigger than Golovkin. Rocky was the biggest fighter that Canelo has faced, but he didn't possess the skill set that I have. So, that's the difference."

EDDY REYNOSO, Head Trainer and Manager of Canelo Alvarez:

"After Canelo, the next best middleweight is Daniel Jacobs, and we know it's going to be a strong fight. This year, we want to sweep the middleweight division and Daniel is in the way, so he's going to have to lose. We're going to do what we always do, prepare strong and properly. We won't take any shortcuts because in 2019, we're sweeping the division."

JOSE "CHEPO" REYNOSO, Trainer and Manager of Canelo Alvarez:

"We're happy to be here after Canelo conquered a new division and won the super middleweight title in December. What a better way to announce his next fight being here in New York. We promise that when we

have two great fighters, you're going to get a great fight. Canelo was born for these challenges and to win these challenges."

ANDRE ROZIER, Trainer of Danny Jacobs:

"Canelo and Jacobs are two of my favorite fighters but my son [Jacobs] is my favorite fighter. We're going to work very hard so that the last hand to be raised will be from the miracle man. He's hungry to show the world how special he is. He's done what no other man has done. He fears no man and has no need to. He's been anointed as elite and come May 4th, Daniel "the miracle man" Jacobs will be the undisputed middleweight champion of the world."

OSCAR DE LA HOYA, Chairman and CEO of Golden Boy Promotions:

"This fight is important because it will feature two world champions who will unify their titles to demonstrate who is the best at 160 pounds. This battle is also significant because it features two of the most resilient fighters in the history of the sport."

"The best part about this event is it will be streamed live on DAZN. With DAZN, you can watch anytime, anywhere. Together with DAZN, we're committed to making boxing more accessible and affordable for all fans, without the price of pay-per-view."

"May 4 will be a historic night for Golden Boy and we expect a great performance by our champion Canelo as he delivers a great victory."

EDDIE HEARN, Managing Director of Matchroom Sport:

"This is an amazing moment for DAZN and fight fans. For a long time, you've been paying a lot of money for the super fights and that's really about to change."

"We have to give a huge amount of credit to Canelo and Oscar and the team. They know how tough this fight is. You see just a little bit of worry...isn't it great that we have a super fight? Isn't it great that we have a moment in this sport when two great champions could come together?"

"For a long, long time since we signed Daniel Jacobs, he has told me three special words: 'Bring me Canelo.' And on May 4, he finally has the chance."

"I have never been so confident in a 50-50 fight. I believe this young man walks with faith and I believe on May 4th, he will become the unified middleweight champion in the world. Faith is a wonderful thing and when you combine it with talent, you can't beat it."

JOSEPH MARKOWSKI, Executive Vice President, DAZN North America:

"Boxing is having a bit of a moment right now. This fight stands out as the most significant of the calendar year that DAZN will stream exclusively. It's champion vs. champion, we have a global superstar in Canelo and an inspiring New York story with Jacobs. Having a world class location is just the icing on the cake. With any other network, a fight like this would cost up to \$100, and with DAZN we're having a transformational moment for the business of boxing by offering an affordable viewing option."

Canelo vs. Jacobs is a 12-round fight for the WBC, WBA, Lineal, *Ring* Magazine and IBF Middleweight World Titles presented by Golden Boy Promotions in association with Matchroom Boxing. The event is sponsored by Tecate, "THE OFFICIAL BEER OF BOXING" and Hennessy "Never Stop. Never Settle." The event will take place Saturday, May 4, 2019 at T-Mobile Arena in Las Vegas and will be streamed live exclusively on [DAZN](#).

Tickets for Canelo vs. Jacobs are one sale now and are priced at \$2,505, \$1,505, \$1,205, \$805, \$605, \$405, \$305, \$205 and \$105, not including applicable service charges and taxes. There will be a limit of 10 per person at the \$2,505, \$1,505, \$1,205, \$805, \$605, \$405, and \$305 price levels with a limit of two (2) per person at the \$205 and \$105 price levels. To charge by phone with a major credit card, call 888-9-AXS-TIX (888-929-7849). Tickets also will be available for purchase at www.t-mobilearena.com or www.axs.com.

For more information, visit www.goldenboypromotions.com,

<http://www.matchroomboxing.com>, and DAZN.com. Follow on Twitter @GoldenBoyBoxing, @Canelo, @DanielJacobsTKO, @MatchRoomBoxing, and @DAZN_USA. Become a fan on Facebook at www.facebook.com/GoldenBoyBoxing, www.facebook.com/SaulCaneloAlvarez, www.facebook.com/MatchroomBoxing and <https://www.facebook.com/DAZNUSA/>.

Follow on Instagram @GoldenBoyBoxing, @Canelo, @DanielJacobsTKO, @MatchroomBoxing and @DAZN_USA. Follow the conversation using #CaneloJacobs.

Photos and videos are available for download by clicking [here](#) or copying and pasting the link <http://bit.ly/May4DAZN> into a browser. Credit must be provided to Golden Boy Promotions for any photo and/or video usage.

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