

TICKETS ON SALE WEDNESDAY AT 12PM ET!

TRILLER FIGHT CLUB PRESENTS THE UNDISPUTED LIGHTWEIGHT CHAMPIONSHIP AT THE MECCA!! TEOFIMO LOPEZ VS. GEORGE KAMBOSOS JR. MONDAY, OCTOBER 4, 2021 HULU THEATER AT MADISON SQUARE GARDEN AND LIVE ON PAY-PER-VIEW

New York, NY (September 14, 2021) Continuing their extraordinary run of outstanding, *once-in-a-lifetime* events, **TRILLER FIGHT CLUB** has announced **'THE TAKEOVER' TEOFIMO LOPEZ, (16-0, 12 KOs)**, fighting out of Brooklyn, NY, will defend his **UNDISPUTED** Lightweight World Titles, (WBC, WBA, WBO, IBF) in the highly anticipated 12-round battle against Mandatory Challenger **'FEROCIOUS' GEORGE KAMBOSOS JR.**, (19-0, 10 KOs) of Sydney, Australia on **Monday**, **October 4** in the **Hulu Theater at Madison Square Garden** and live on **Pay-Per-View** (8:00 p.m. ET / 5:00 p.m. PT) with a **FREEVIEW** starting at 7:00 p.m. ET / 4:00 p.m. PT.

Presented in association with **DiBella Entertainment**, advance tickets priced at \$306, \$206, \$106, \$81 and \$56, will go on-sale **Tomorrow, Wednesday, September 15 at 12:00 p.m. ET** through **MSG.com**. The event will be broadcast live on Pay-Per-View priced at \$49.99 available globally through **FITE.TV** and on traditional cable/satellite via iNDemand.

Additional musical guests will also be announced for the full evening of entertainment. The entire event will be presented by **NIGEL LYTHGOE**, the Triller Fight Club visionary and producer.

Boxing fans will also be able to watch the fight on both streaming and TV PPV platforms. To order online/streaming, go to <u>TRILLERFIGHTCLUB.com</u> or <u>FITE</u> or any FITE OTT/Smart TV/mobile apps.

To watch on TV, viewers can order the event through every major cable, satellite, and telco provider in North America, including: Xfinity, Spectrum, Contour, DIRECTV & U-Verse TV, Dish, Fios, and Optimum, among others (U.S.), as well as Rogers, Shaw, Sasktel, and TELUS (Canada). iNDemand, the leading transactional video-on-demand and PPV programming provider in North America, will serve as the exclusive U.S. and Canadian cable, satellite, and telco distributor.

The eagerly awaited clash between the two undefeated warriors, at the top of the year's boxing schedule for international boxing fans, was originally scheduled for June 19, 2021 prior to Lopez testing positive for Covid-19 of which he has made a full recovery. Known for his stunning knockout power, Lopez is world ranked #5 pound-for-pound by ESPN and #7 by RING Magazine.

The 24-year-old Lopez was the recipient of the prestigious 2020 'Fighter of the Year' award by both RING Magazine and the Boxing Association of America in addition to many other international sporting platforms. On October 17, 2020, Lopez defeated unified (WBA, WBO, IBF) junior lightweight world champion Vasiliy Lomachenko in Las Vegas, NV, completing the rare four-belt **UNDISPUTED** status, an esteemed historical honor only achieved by five other male boxers.

Truly feeling at home at THE Mecca, Lopez has fought six previous times at Madison Square Garden including his IBF world title knockout victory over Richard Commey on December 14, 2019.

A true sporting road warrior, the 28-year-old Kambosos Jr. earned his Mandatory Challenger status by traveling to London, United Kingdom on October 31, 2020 and soundly defeating hometown favorite Lee Selby over twelve rounds. Prior to that, Kambosos Jr., also fighting on December 14, 2019 at Madison Square Garden, was victorious in a dominant ten-round performance against former world champion Mickey Bey.

Known for his extended training camps with boxing legend Manny Pacquiao, Kambosos is an Australian born fighter of Greek heritage. He is a huge star in both Greece and Australia drawing tens of thousands to each of his fights.

Headlining the undercard, **DANIEL 'EI GALLO' GONZALEZ**, (20-2-1, 7 KOs), of Woodhaven, NY clashes with Brooklyn's **PETROS ANANYAN**, (15-2-2, 7 KOs), in a scheduled 10-round junior welterweight bout.

Undefeated junior middleweight prospects hit the ring in a scheduled eight-rounder as **JOSE 'CHEITO' ROMAN**, (11-0, 5 KOS), of Bayamon, Puerto Rico faces **CESAR 'RAINMAN' FRANCIS**, (8-0, 6 KOs), of Brooklyn, NY.

Fighting in the junior welterweight division, **WILL MADERA**, (16-1-3, 9 KOs), of Albany, NY battles **JAMSHIDBEK 'THE CHAMPION' NAJMITDINOV**, (17-1, 14 KOs), of Tashkent, Uzbekistan.

Popular local favorites also featured separately on the undercard include prospects **'IRISH' JOE WARD**, (4-1, 2 KOs), in a six-round light heavyweight bout in addition to **FREDERIC JULIAN**, (12-0, 10 KOs), also in a scheduled six-round light heavyweight fight. Rounding out the card, newcomer **HARLEY MEDEROS**, (1-0, 1 KO), of Brooklyn, NY will see action in a four-round lightweight clash. Further details on these three fights will be announced shortly.

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Media Credentials MagnaMedia.com

About TrillerNet:

FITE and Triller Fight Club are owned by TrillerNet, a first-of-its-kind company consolidating technology and content platforms to lead the move to Internet 3.0. TrillerNet pairs the culture of music with sports, fashion, entertainment and influencers through a 360-degree view of content and technology. TrillerNet—which owns the globally popular Triller app used by musicians, celebrities, athletes, and overall culture setters—has more than 300 million users worldwide. The Triller app—unlike other popular short-video apps it is often compared to, encourages its users to post the content created on the app across other social media platforms and websites. The app uses proprietary AI and Machine Learning technology which is uniquely tied to the content rather than the user. By tracking the content, Triller empowers its tastemakers and users to push their content virally to affiliated and non-affiliated sites and networks reaching hundreds of millions of additional users. Data and insights gleaned from the Triller network, its creators, artists and users (from the app and off network) are used to program longer-form content, connect users across the web with the content, and provide unprecedented opportunities for engagement and monetization. TrillerNet has developed highly successful campaigns that begin with the app and continue throughout the entire content and technology ecosystem with some of the biggest brands in the world, including Pepsi, McDonalds, Weedmaps, DraftKings, L'Oreal, and many others. TrillerNet offers brands a unique content and technology solution, including direct deals with the influencers and celebrities. This branded content journey starts with short-form video and can easily expand into valuable long-form content distributed through the Triller Network, such as liveevent boxing and music PPVs, fashion shows, and episodic reality content on TrillerTV. Some of the more than 65 original half-hour TrillerTV shows include The D'Amelios Family's "Ask a DAM Question," Jennifer Lopez In The Morning, Jake Paul: Staying On Top, 2 Chainz Let's Do It, DJ Khaled's Spreading Love, Hype House's Thomas Petrou's Coffee Talks, Josh Richards' Josh Pong, Ur Lov'd: the Noah Beck Show, Fat Joe's Masterclass, The Perez Hilton Show, and Violet Benson's Too Tired To Be Crazy, among others. TrillerNet additionally owns Verzuz, the massive live-stream music platform launched by Swizz Beatz and Timbaland, and Triller Fight Club (www.TrillerFightClub.com), which launched last year with the highly successful Tyson-Jones Fight which shattered digital PPV records. Other holdings include leading AI-powered customer engagement platform Amplify.ai, and FITE, the premier live event and PPV, AVOD, SVOD streaming platform.

About FITE:

FITE is the premier global platform for live sports and entertainment offering the industry's marquee PPV events and SVOD packages with over 5MM registered users. FITE is available worldwide through its iOS and Android mobile apps, Apple TV, Android TV, ROKU, Amazon Fire TV and Huawei apps. In addition, FITE supports Samsung, LG, Cox Contour, Vizio SmartCast™, Foxxum, Chromecast, PS4, XBOX, ZEASN, Netrange, Vidaa/Hisense, VEWD, Netgem TV, Virgin Media, Comcast's Xfinity 1 and Xfinity Flex as well as 7,000 models of Smart TVs. Available online at <u>www.FITE.tv</u>. Follow FITE on <u>Twitter</u>, <u>Facebook</u>, <u>YouTube</u> and <u>Instagram</u>.

It's ON.

About Madison Square Garden Entertainment Corp.

Madison Square Garden Entertainment Corp. (MSG Entertainment) is a leader in live entertainment. The Company presents or hosts a broad array of events in its diverse collection of venues: New York's Madison Square Garden, Hulu Theater at Madison Square Garden, Radio City Music Hall and Beacon Theatre; and The Chicago Theatre. MSG Entertainment is also building a new state-of-the-art venue in Las Vegas, MSG Sphere at The Venetian. In addition, the Company features the original production – the *Christmas Spectacular Starring the Radio City Rockettes* – and through Boston Calling Events, produces the Boston Calling Music Festival. The Company's two regional sports and entertainment networks, MSG Network and MSG+, deliver a wide range of live sports content and other programming.

Also under the MSG Entertainment umbrella is Tao Group Hospitality, with entertainment dining and nightlife brands including: Tao, Marquee, Lavo, Beauty & Essex, Cathédrale, Hakkasan and Omnia. More information is available at <u>www.msgentertainment.com</u>.

About iNDemand:

iNDemand is an innovative partnership between three of the leading cable companies in the U.S.— Charter Communications, Comcast Cable, and Cox Communications. iNDemand is a company of trusted content aggregators and licensing experts, with unparalleled technical expertise and long-standing relationships with MVPDs, major sports leagues, Hollywood studios, and other entertainment and sports companies across North America. iNDemand delivers great content to more than 80 million homes and has distribution deals with more than 150 companies. For more information, go to indemand.com.