



**PPV.COM RETURNS TO THE RING  
LIVE STREAMING WORLD TITLE TILT  
**CANELO ÁLVAREZ** vs. EDGAR BERLANGA**

*Live from T-Mobile Arena in Las Vegas  
Mexican Independence Day Weekend  
Saturday, Sept. 14, at 8 p.m. ET / 5 p.m. PT*

**LAS VEGAS, NEVADA (Sept. 14, 2024)** -- PPV.COM, which does not require a **subscription**, returns to the ring when it live streams to boxing fans, in the U.S. and Canada, a Mexican Independence Day weekend extravaganza from T-Mobile Arena, in the 'Fight Capital of the World,' Las Vegas, Nevada! The main event will feature the latest installment of boxing's most exciting and strongest rivalry -- México vs. Puerto Rico. **Saúl 'Canelo' Álvarez** (61-2-2, 39 KOs), a four-division world champion from Guadalajara, México, will be defending his unified super middleweight title against top-rated contender and Puerto Rican knockout artist **Edgar 'The Chosen One' Berlanga** (22-0, 17 KOs), who fights out of New York City. The Canelo vs. Berlanga world championship pay-per-view event will take place **Saturday, September 14**, beginning at **8 p.m. ET / 5 p.m. PT**. Priced at \$89.99, it can be ordered by clicking here: [PPV.COM - Canelo vs. Berlanga](https://www.ppv.com/canelo-vs-berlanga).

“Boxing fans retain deep respect for Canelo for all he has legitimately accomplished and the niche he has carved out among the richly-populated pantheon of Mexican boxing stars. But there’s a broad consensus now that he should be accepting more complex and compelling challenges than this one. Edgar Berlanga’s streak of sixteen first round knockouts to begin his career was widely viewed as a matchmaking enterprise, and he’s done nothing in recent appearances to suggest he can deliver an upset here. To most ringside reporters, this feels perfunctory. It’s up to Canelo to deliver an outcome exciting enough to reinforce his credentials as boxing’s biggest dollar-for-

dollar star. He isn't fighting David Benavidez. He isn't even satisfying the smaller but fiercely eager Terence Crawford. He needs to win in spectacular fashion to make this choice worthwhile," said Hall of Fame boxing commentator **Jim Lampley**, who returns to co-host the exclusive and wildly popular viewer chat, in real time, throughout the [PPV.COM](https://www.ppv.com) Canelo-Berlanga world championship event HD live stream.

Joining Lampley on the live viewer chat will be award-winning boxing journalist **Lance Pugmire** and popular podcast hosts **Dan Canobbio** and former WBO junior welterweight world champion **Chris Algieri**. Jim, Lance, Dan, and Chris will also be providing exclusive fight week commentary and reports from Las Vegas for [PPV.COM](https://www.ppv.com)'s website and social platforms.

The Canelo vs. Berlanga pay-per-view live stream undercard will feature three exciting bouts, including: WBA middleweight world champion **Erislandy "The American Dream" Lara** (30-3-3, 18 KOs), a three-time Cuban national champion fighting out of Houston, Texas, defending his title against former two-division world champion and boxing legend **Danny "Swift" Garcia** (37-3, 21 KOs), from Philadelphia, Pennsylvania; former IBF super middleweight champion **Caleb "Sweethands" Plant** (22-2, 13 KOs), a native of Nashville, Tennessee, now fighting out of Las Vegas, battling Yorkville, Illinois native **Trevor McCumby** (28-0, 21 KOs), who fights out of Glendale, Arizona, for the interim WBA super middleweight world title; and in the opening bout, former WBA super lightweight world champion **Rolando "Rolly" Romero** (15-2, 13 KOs), from Las Vegas, will go mano a mano with **Manuel Jaimes** (16-1-1, 11 KOs), from Stockton, California, in a 10-round junior welterweight rumble.

[PPV.COM](https://www.ppv.com), which does not require a subscription, will offer Canelo vs. Berlanga for \$89.99 in the U.S. and Canada. INDEMAND, the parent company of [PPV.COM](https://www.ppv.com), will also be carrying the event through its network of cable and telco operators in the U.S. and Canada via providers including Xfinity, Spectrum, Contour, Optimum, Fios, Rogers, Bell, SaskTel, and Telus, among others.

## **JIM LAMPLEY**

Jim is the recipient of the Boxing Writers Association of America's (BWAA) Sam Taub Award for Excellence in Broadcasting Journalism and was inducted into the International Boxing Hall of Fame in its 2015 class. He served as anchor and commentator for *HBO World Championship Boxing* for 30 years and has covered a combined 14 Winter and Summer Olympic Games during his long and distinguished career in sports broadcasting and journalism.

## **LANCE PUGMIRE**

Lance is a recipient of the Nat Fleischer Award for Excellence in Boxing Journalism, the Boxing Writers Association of America's highest honor. He brings over 30 years of experience covering the sweet science for the *Los Angeles Times*, *USA Today*, and *The Athletic*. Lance currently serves as senior U.S. writer for [BoxingScene.com](http://BoxingScene.com).

## **DAN CANOBBIO AND CHRIS ALGIERI**

Dan and Chris have moved their popular *Inside Boxing Live* podcast to [PPV.COM](http://PPV.COM), where they produce two fresh episodes weekly, provide onsite coverage during major pay-per-view fight weeks, host their own weekly live chat every Wednesday at 3 p.m. ET, and join fight night live viewer chats. For the latest episodes of *Inside Boxing Live presented by PPV.COM*, click here **Inside Boxing Live - YouTube**.

## **About INDEMAND and PPV.COM**

iNDEMAND is an innovative partnership among three of the leading cable companies in the U.S.-- Charter Communications, Comcast Cable, and Cox Communications. iNDEMAND is a company of trusted content aggregators and licensing experts, with unparalleled technical expertise and long-standing relationships with MVPDs, major sports leagues, Hollywood studios, and other entertainment and sports companies across North America. iNDEMAND delivers great content to more than 60 million cable homes and has distribution deals with more than 90 companies. In December 2021, iNDEMAND launched [PPV.COM](http://PPV.COM), an innovative streaming PPV service and the first of its kind to offer interactive fan engagement during live-action sports. With the addition of [PPV.COM](http://PPV.COM), which does not require a subscription, to its existing cable PPV infrastructure, iNDEMAND has consolidated all forms of PPV distribution under one roof, making the company the only provider of turnkey PPV solutions for both industry partners and consumers. For more information, go to [indemand.com](http://indemand.com).

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