



****MEDIA ALERT****

BOXING SUPERSTARS CANELO ÁLVAREZ AND JERMELL CHARLO TO HOLD BACK-TO-BACK PRESS CONFERENCES IN NEW YORK AND LOS ANGELES

**Tuesday, August 15 in New York – Palladium Times Square
at 1:00 p.m. ET**

**Wednesday, August 16 in Los Angeles – The Beverly Hilton
– The Wilshire Garden at 11:30 a.m. PT**

**Undisputed Super Middleweight Champion Álvarez Defends Titles
Against Undisputed Junior Middleweight Champion Charlo Saturday,
September 30 Headlining SHOWTIME PPV® From T-Mobile Arena
in Las Vegas In Premier Boxing Champions Event**

Mexican superstar and undisputed super middleweight world champion **Canelo Álvarez** and hard-hitting undisputed junior middleweight world champion **Jermell Charlo** will go face-to-face at a pair of press conferences in New York and Los Angeles as they preview their SHOWTIME PPV main event taking place Saturday, September 30 in a Premier Boxing Champions event from T-Mobile Arena in Las Vegas.

****PRESS CONFERENCE MEDIA CREDENTIALS****

All media must apply for credentials at www.magnamedia.com to cover the press conferences in New York and Los Angeles. Only confirmed media will be admitted to the events on Tuesday and Wednesday.

Applications must be submitted by 5 p.m. PT on Sunday, August 13

WHERE: **NEW YORK – Palladium Times Square**
1515 Broadway
New York, NY 10036
(Entrance is located at 200 West 44th Street)

LOS ANGELES – The Beverly Hilton – The Wilshire Garden
9876 Wilshire Blvd.
Beverly Hills, CA 90210

WHEN: **NEW YORK – Tuesday, August 15**
12:00 p.m. ET – Media Arrival/Lunch*
1:00 p.m. ET – Press Conference Begins
****Lunch catered by Carmine's***

LOS ANGELES – Wednesday, August 16
11:00 a.m. PT – Media Arrival*
11:30 a.m. PT – Press Conference Begins
****Lunch will be served immediately following the press conference***

CONTACTS:

Tim Smith, PBC: (702) 843-3400

Swanson Communications: (202) 783-5500, contact@swansonpr.com

Chris DeBlasio, SHOWTIME: chris.deblasio@showtime.com

Mitch Abramson, SHOWTIME: mitch.abramson@showtime.com

Flo Jocou, SHOWTIME: flo.jocou@showtime.com

Steve Pratt, BZA: stevep@bzapr.com

Kanessa Tixe, Canelo's Personal Publicist: 347-223-3464, kt@tscollective.com

TGB Promotions: (818) 817-8001

Katharine Sherrer, MGM Resorts International: ksherrer@mgmresorts.com

Media Credentials: www.magnamedia.com