



For Immediate Release:

**Real-Life Brawl Between MMA Star Vitor Belfort and The Real Tarzann
To Be Continued June 19 As Undercard at Triller Fight Club Event at
loanDepot park in Miami**

Fight To Be Given A Space on Already-Packed Multi-Title Boxing Card

MIAMI (June 4, 2021) ---- A verbal and fist fight in a gym in Boca Raton, Florida that broke out between famed animal ranger and social media personality The Real Tarzann a.k.a. Mike Holston and super legend UFC fighter Vitor Belfort—and went viral on Instagram and Triller—will be continued in the boxing ring, it was announced today by Triller. Triller has offered both men to settle their dispute as the undercard prior to the undisputed lightweight world championship bout, Teofimo Lopez vs George Kambozos, at the upcoming Triller Fight Club event on June 19 at Miami's loanDepot park.

Brazilian MMA fighter Vitor Belfort is known to fight fans as “The Phenom” for his explosive striking power that helped him secure the UFC Light Heavyweight Championship title and tie for third for the most finishes in UFC history. His fights became part of two of the biggest all-time best-selling UFC Pay-Per-View events in a successful career that includes fighting in UFC's Heavyweight, Light Heavyweight and Middleweight divisions, fighting for the Strikeforce, Pride and Affliction promotions and winning the Cage Rage championship.

Floridian Mike Holston, a.k.a. The Real Tarzann, is a former zookeeper-turned-wild animal “whisperer” and animal conservationist who has become a social media phenomenon with millions of followers through his posts showing his often daring interactions with wild and exotic animals. Holston has posted photos of himself with everything from giraffes, lions and chimpanzees to crocodiles, poisonous frogs, snakes, giant squids and other wildlife. The Real Tarzann as his fans refer to him is known for his almost super-human strength and has trained in MMA and boxing.

Social media coverage of their altercation caught the eye of Triller Fight Club partner Snoop Dogg who quickly reached out in an effort to take the grudge off the street and into the ring.

“Vitor is one of the all-time greatest fighters in the world, and whatever happened between him and The Real Tarzann in the gym, their dispute belongs in the Triller Fight Club ring with gloves on. We look forward to seeing who prevails,” said Ryan Kavanaugh, co-owner of Triller Fight Club parent company TrillerNet.

Triller Fight Club will be the first-ever boxing event held at loanDepot park, home of the Miami Marlins and will be configured in an intimate and unique setting with full open seating for the first time since COVID. The event offers something for everyone: boxing purists, music lovers, adults and kids. Prices will range from \$50 to \$3,000 and will include options from VIP ringside seats to traditional seats in the stadium upper and lower bowls, as well as seats near the two entertainment stages on either side of the ring, positioned at the pitcher's mound. For tickets and information, visit www.TrillerFightClub.com.

López, 23, (16-0, 12 KOs) is the current undisputed lightweight world champion, having held the IBF title since 2019 and the WBA, WBO, WBC and Ring magazine titles since defeating Vasiliy Lomachenko in 2020. López is considered to be one of, if not the, best active boxers, pound for pound, by ESPN and Boxing Writers Association of America, and The Ring. He is also ranked as the world's best active lightweight by BoxRec, ESPN and the TBRB. DAZN said, "Lopez is the champion, there is no slowing him down, he is as exciting to watch as anyone in boxing." The Australian Kambosos has held the IBF Pan Pacific lightweight title since 2017. Kambosos (19-0, 10 KOs) became the IBF mandatory challenger after defeating Lee Selby by split decision in October.

The in-person and PPV extravaganza kicks off at 3:30pm EDT with undercard fights prior to a full-set concert beginning at 6:00pm with Meek Mill, Myke Towers, Snoop Dogg and Lunay—and others to be announced, performing before the most exciting, thrill-packed fights of the year, a four-hour boxing extravaganza beginning at 8:00pm which will also offer entertainment between fights once the fight card starts. There will also be a surprise performance of a never-before-seen, never-to-be-seen-again duet.

FITE, the world's premier streaming PPV platform for sports and entertainment recently acquired by TrillerNet, will handle worldwide live pay-per-view streaming distribution online for the June 19 event, and via FITE mobile and Smart TV apps, game controllers and all major OTT devices as well as power TrillerFightClub.com.

The PPV is now available for purchase for \$49.99 (U.S. & Canada). Fans outside North America can check the FITE link at <https://www.fite.tv/watch/teofimo-lopez-vs-george-kambosos/2p97b/> for international pricing.

In addition to being a co-owner, Snoop also provides strategic counsel to Triller Fight Club, helping to select fighters and musical acts for the show-stopping events. An entertainment expert who has successfully maneuvered through a range of projects in a variety of different fields, Snoop secured his spot as a fan favorite during Triller's first sporting event, Tyson vs. Jones.

About FITE:

FITE is the premier global platform for live sports and entertainment offering many of the industry's marquee PPV events and SVOD packages with over 4.4MM registered users. FITE is available worldwide through its iOS and Android mobile apps, Apple TV, Android TV, ROKU, Amazon Fire TV and Huawei apps. In addition, FITE supports Samsung, LG, Cox Contour, Vizio SmartCast™, Foxxum, Chromecast, PS4, XBOX, ZEASN, Netrange, Vidaa/Hisense, VEWD, Netgem TV, Virgin Media, Comcast's Xfinity 1 and Xfinity Flex as well as 7,000 models of Smart TVs. Available online at www.FITE.tv. Follow FITE on Twitter, Facebook and Instagram. If it Happens, it's on FITE.

About loanDepot park:

loanDepot park is a state-of-the-art retractable roof ballpark located in the heart of Miami. Built in 2012 and located fewer than two miles from downtown Miami, loanDepot park's uniqueness and attractiveness, including unobstructed views of Miami's skyline made possible by six operable glass panels, have made the venue a go-to destination for world-class entertainment, hosting a variety of sporting events as well as many business and entertainment events.

About TrillerNet:

Triller Fight Club and FITE are owned by TrillerNet, a first-of-its-kind company consolidating technology and content platforms to lead the move to Internet 3.0. TrillerNet pairs the culture of music with sports, fashion, entertainment and influencers through a 360-degree view of content and technology. TrillerNet—which owns the globally popular Triller app used by musicians, celebrities, athletes, and overall culture setters—has more than 300 million users worldwide. The Triller app—unlike other popular short-video apps it is often compared to, encourages its users to post the content created on the app across other social media platforms and websites. The app uses proprietary AI and Machine Learning technology which is uniquely tied to the content rather than the user. By tracking the content, Triller empowers its tastemakers and users to push their content virally to affiliated and non-affiliated sites and networks reaching hundreds of millions of additional users. Data and insights gleaned from the Triller network, its creators, artists and users (from the app and off network) are used to program longer-form content, connect users across the web with the content, and provide unprecedented opportunities for engagement and monetization. TrillerNet has developed highly successful campaigns that begin with the app and continue throughout the entire content and technology ecosystem with some of the biggest brands in the world, including Pepsi, McDonalds, Weedmaps, DraftKings, L'Oreal, and many others. TrillerNet offers brands a unique content and technology solution, including direct deals with the influencers and celebrities. This branded content journey starts with short-form video and can easily expand into valuable long-form content distributed through the Triller Network, such as live-event boxing and music PPVs, fashion shows, and episodic reality content on TrillerTV. Some of the more than 65 original half-hour TrillerTV shows include The D'Amelios Family's "Ask a DAM Question," Jennifer Lopez In The Morning, Jake Paul: Staying On Top, 2 Chainz Let's Do It, DJ Khaled's Spreading Love, Hype House's Thomas Petrou's Coffee Talks, Josh Richards' Josh Pong, Ur Lov'd: the Noah Beck Show, Fat Joe's Masterclass, The Perez Hilton Show, and Violet Benson's Too Tired To Be Crazy, among others. TrillerNet additionally owns Verzuz, the massive live-stream music platform launched by Swizz Beatz and Timbaland, and Triller Fight Club (www.TrillerFightClub.com), which launched last year with the highly successful Tyson-Jones Fight which shattered digital PPV records. Other holdings include leading AI-powered customer engagement platform Amplify.ai, and FITE, the premier live event and PPV, AVOD, SVOD streaming platform.

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