



# RINGTV.COM, POWERED BY CLEENG, TO STREAM HISTORIC REMATCH BETWEEN CANELO ALVAREZ AND GENNADY 'GGG' GOLOVKIN - LIVE ON PPV

## SATURDAY, SEPTEMBER 15, AT T-MOBILE ARENA IN LAS VEGAS

NEW YORK (September 5, 2018): <u>RingTV.com</u> and Cleeng today announced a partnership to stream the most anticipated boxing showdown of the year as Lineal Middleweight World Champion Canelo Alvarez(49-1-2, 34 KOs) takes on WBC/WBA/IBO Middleweight World Champion Gennady "GGG" Golovkin (38-0-1, 34 KOs) in a 12-round rematch Saturday, September 15.

Canelo vs. GGG 2, presented by Golden Boy Promotions and GGG Promotions, will air live on <a href="www.RingTV.com">www.RingTV.com</a> Pay-Per-View in the United States starting at 8:00 p.m. ET / 5:00 p.m. PT, from the T-Mobile Arena in Las Vegas, Nevada. The PPV broadcast will be available to watch in HD on RingTV.com & CaneloGGG.com (video promo). <a href="RingTV.com">RingTV.com</a> will be the online programming platform for purchasing and viewing the Pay-Per-View, with Cleeng providing all the supporting technology to drive the Sept. 15 event programming.

"Over the past several years Golden Boy Media and Entertainment has changed how fight fans experience the sport of boxing," said **Oscar De La Hoya**, Chairman and CEO of Golden Boy Promotions. "We have invested heavily in making sure that boxing fans can choose how they watch their favorite fighters on the <a href="RingTV.com">RingTV.com</a> platform. We are delighted to deliver Canelo vs GGG 2 to fans across the globe on a world-class platform as we continue in our efforts to make boxing more and more accessible."

"We're excited to be a part of this historical boxing event with Golden Boy Promotions. We continue to work closely with RingTV and Golden Boy Promotions to deliver High Quality and engaging events at high traffic volume" Cleeng Inc. VP of America, **Sal Romanasaid.** "The Ring Magazine has been known as the 'Bible of Boxing' since 1922. We're proud to be partnering with RingTV.com, which has grown Ring's powerful influence in pro boxing to a rapidly changing, increasingly younger audience, by streaming the best available boxing events and news."

In the co-main event, breakout Mexican star **Jaime Munguia** (30-0, 25 KOs) will make the second defense of his WBO Junior Middleweight World Title against rugged Canadian contender **Brandon "Bad Boy" Cook** (20-1, 13 KOs) in a 12-round battle. Former IBF Middleweight World Champion **David Lemieux** (39-4, 33 KOs) of Montreal, Canada and Irish warrior **Gary "Spike" O'Sullivan** (28-2, 20 KOs) of Cork, Ireland will go head-to-head in a 12-round middleweight battle that has Fight of the Year candidate written all over it. Former pound-for-pound king and former four-division world champion **Roman "Chocolatito" Gonzalez** (46-2, 38 KOs) of Managua, Nicaragua will make his highly anticipated return against experienced Mexican warrior **Moises "Moi" Fuentes** (25-5-1, 14 KOs) in a 10-round super flyweight battle that will open the pay-per-view.

#### **About Ring TV:**

The Ring was founded in 1922 by Nat Fleischer. The first issue, dated February 15, 1922, was 24 pages and cost 20 cents. The cover featured black and white photographs of American promoter Tex Richard and Lord Lonsdale, a British aristocrat and boxing patron. Originally located in New York City, the magazine relocated to Long Island, New York, in 1990, and then moved to suburban Pennsylvania in 1993. It is now based in Los Angeles.

There have been only eight editors-in-chief in the magazine's history. Doug Fischer is the current editor. The Ring began awarding championship belts in 1922. The first Ring belt was awarded to heavyweight champion Jack Dempsey, the second to flyweight champion Pancho Villa. The magazine stopped giving belts to world champions in the 1990s, but began again in 2002 when it launched its new championship policy intended to reward fighters who, by satisfying rigid criteria, can justify a claim as the true and only world champion in a given weight class.

# **About Cleeng USA:**

Cleeng offers the smartest way to sell live and on-demand video, direct to consumers. Cleeng helps sports, entertainment and media companies to protect and monetize PPV events, locally or globally. Its SVOD and Pay-Per-View solutions are used by market-leading brands like Foxtel, Sinclair Broadcast Group, Golden Boy Promotions, NHRA, France Télévisions and many more. The company has offices in New York, Amsterdam, Poland, Manilla and Sydney. Cleeng powers over 20,000+ live PPV events yearly, in over 167 different countries and processes over 30,000 transactions per minute.

#### cleeng.com

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