

## INTERNATIONAL SUPERSTAR JAKE PAUL RETURNS TO THE RING TO FACE 10-1 PROFESSIONAL BOXER ANDRE AUGUST FRIDAY, DECEMBER 15 LIVE ON DAZN

*Paul vs. August to headline Most Valuable Promotions' Most Valuable Prospects IV at Caribe Royale Resort in Orlando, FL, which will air live to global audiences via DAZN subscription*

*Shadasia Green vs. Franchón Crews-Dezurn WBC super middleweight championship set for special championship feature*

*Tickets on sale Thursday, November 9 at 1:00pm ET at [Ticketmaster.com](https://www.ticketmaster.com)*

NEW YORK – November 8, 2023 – Most Valuable Promotions (MVP) today announced international superstar **Jake “The Problem Child” Paul** (7-1, 4 KOs) will face professional boxer **Andre August** (10-1-1 5 KOs) in his highly-anticipated return to the ring as he continues his path to becoming a world champion on Friday, December 15 at the Caribe Royale Resort in Orlando, FL. Paul vs. August, an eight-round cruiserweight fight, will headline MVP’s Most Valuable Prospects IV, presented by Celsius Essential Energy Drink, and is poised to be one of the biggest boxing events in Orlando’s history. August has the most experience and KOs of any opponent Paul has faced in his career. Despite shattering records by selling more pay-per-views in his first eight fights than any other boxer ever, Paul vs. August will be offered as part of the DAZN subscription package to ensure it is affordable and accessible to fans worldwide as August is introduced to the masses. Digital sports, entertainment, and gaming company DraftKings will serve as the event’s Official Sports Betting Partner. Tickets will go on sale Thursday, November 9 at 1:00pm ET on [Ticketmaster.com](https://www.ticketmaster.com).

December’s return to the ring promises to showcase Paul’s best effort and his toughest challenge yet as a hungry fighter ready to do whatever it takes to become a world champion. Facing his first loss at the hands of Tommy Fury in February by a contentious split decision, Paul found himself back on top in August, defeating Nate Diaz by unanimous decision. In just three years since turning pro, Paul has collected multiple accolades, including ESPNRingside’s 2021 Knockout of The Year, Sports Illustrated’s 2021 Breakout Boxer of the Year, and ESPNRingside’s 2022 Viral Moment of the Year. Paul also earned distinction on the cover of Sports Illustrated’s August 2023 issue, “The 50 Most Influential Figures in Sports,” for his success in the ring, his groundbreaking work to revolutionize pay equality in boxing, and his support of female fighters and boxing prospects through Most Valuable Promotions alongside co-founder Nakisa Bidarian.

“I’m a professional boxer and I want to be world champion, so I need to pursue the path towards greatness against people who have been boxing their whole life,” **said Jake Paul**. “So far, my entire boxing career has been on pay-per-view, but now it’s about more than business. Now I

want to build my experience in the ring against seasoned fighters. I'm coming to prove my greatness on Friday, December 15th live on DAZN for the world to see."

Hailing from the streets of Beaumont, Texas, Andre August has emerged from the trenches to one of the biggest stages in boxing. Growing up, August found himself drawn into street fighting due to his involvement with gang activity following the passing of his mother during his sophomore year of high school. Fueled by an unyielding fire and a growing passion to do more, he made a defining choice to pursue boxing.

He faced insurmountable odds, yet his unrelenting determination and skill propelled him through the amateur ranks. August established himself as a self-made fighter, motivated to prove himself and make a lasting impact on the world of professional boxing.

At 10-1-1 with five KO's, August has proven his tenacity and power in the ring. Coming off a unanimous decision victory over the undefeated 7-0 Brandon Martin and currently riding a five-fight winning streak, August will provide Jake Paul his toughest test in the ring to date.

"I don't talk very much. I'm all about that action! Jake Paul has the money, the fame, the team and the resources but he doesn't have my hunger," **said Andre August**. "When that bell rings, I am going to go straight to Jake Paul and ring his bell and send him back to YouTube for good."

MVP's Shadasia "The Sweet Terminator" Green is also set to take on Franchón Crews-Dezurn for the WBC super middleweight title, as a special championship feature on the Paul vs. August card – marking MVP's latest significant women's championship fight as the company works to establish equity across the sport.

"I am the truth, and I'm going to show the world on Friday, December 15th that I'm the best," **said Shadasia Green**. "Franchón – I'm better than you. All you are is a singer with a bad wig, so just show up and shut up."

"I'm on a mission to continue to prove why I'm one of the greatest," **said Franchón Crews-Dezurn**. "On Friday, December 15th, I'm going to put in the work, and I'm going to show you why I'm The Heavy Hitting Diva. You can snatch my wig off. I'm still that girl."

"Jake's global star power has already made him one of the biggest names in boxing. He's sold more pay-per-views over his first eight fights than any other boxer ever and he's one of the few names in the game advocating for women and prospects in the sport," **said MVP co-founder Nakisa Bidarian**. "And now he's once again doing what very few of the best and biggest boxers in the world have done in their 9th professional fight – fighting someone with a better record and more experience. Pound-for-pound, the great Terence Crawford fought a 9-14 opponent in his 9th fight, Canelo Alvarez fought a 0-1 opponent, and Gervonta Davis fought an opponent that had 31 losses! But Terence, Canelo and Gervonta didn't have the world watching. Jake Paul does, and he's once again putting it all on the line taking on a 10-1 opponent. Thank you to DAZN for working with us to make this event accessible to fans around the world. Paul vs. August and Green vs. Crews-Dezurn are going to make for an unforgettable fight night for fans."

“Jake Paul is one of the biggest names in boxing and we are delighted to be broadcasting his fight on Friday, December 15th,” **said Joe Markowski, CEO of DAZN North America.** “Jake has always stated he wants to be a World Champion and this is another step towards that dream. The world will be watching. Live and exclusive, only on DAZN.”

“On behalf of the entire team at Caribe Royale we’re excited to be hosting this event,” **said Amaury Piedra, Managing Director of Caribe Royale Resort and President of Boxlab Promotions.** “Jake has made this his second home with the Most Valuable Prospect Series and we were proud when he and Nakisa decided to have us host this event in the great city of Orlando! As the only 4- diamond, all suite convention hotel in Florida, we strive to bring the best events to the Central Florida area for not only our out of town guests but local residents alike. December 15<sup>th</sup> will be a memorable, action packed night and we expect a sold out night at Caribe Royale!”

Paul vs. August on Friday, December 15 will headline MVP’s Most Valuable Prospects IV, featuring top up-and-coming boxing talent, with additional bouts to be announced in the coming weeks. Most Valuable Promotions will also continue to showcase its premiere talent throughout 2024 to global audiences on DAZN with multiple events set to return to the Caribe Royale Orlando. MVP’s undisputed featherweight champion and seven-division world champion Amanda Serrano (45-2-1, 30 KOs) most recently defeated WBO challenger Danila Ramos in a historic 12-round, three-minute rounds unified featherweight title bout, equal to men’s championship fights, on October 27 at the Caribe Royale Resort in Orlando, Florida. Directly preceding the fight was MVP’s Most Valuable Prospects III.

For more information, follow on Twitter via [@JakePaul](#), [@MostVPPromotions](#), and [@DAZNBoxing](#) or on Instagram via [@JakePaul](#), [@MostValuablePromotions](#), and [@DAZNBoxing](#).

### **How to watch DAZN**

- Visit DAZN.com and follow the steps to sign up now
- Once signed up, download the DAZN app to watch on any device
- Go to the app store on your chosen device, search ‘DAZN’ and download the DAZN app
- DAZN is available on your phone, tablet, smart TV, streaming devices such as Apple TV, Amazon Fire TV, Chromecast, and gaming consoles.
- Connect multiple devices to your account to watch at home or on the go

### **About Most Valuable Promotions (MVP)**

Most Valuable Promotions was founded by Jake Paul and Nakisa Bidarian in 2021. With the mission to provide more creative control to fighters, MVP works to identify, grow, and maximize return for its own events and talent partners. One year into its inception, MVP was nominated as one of the prestigious Sports Breakthroughs of the Year in 2022 by Sports Business Journal.

MVP have produced Jake Paul's last five global pay-per-view events, including the recent Paul vs. Diaz match. The promotion company also signed one of the most decorated Hispanic athletes of all time, Amanda Serrano in its first year. Serrano and MVP made history in April of 2022 when Serrano went head to head with Katie Taylor, marking the first female fight to headline at Madison Square Garden, recently earning a nomination for Event of The Year by Sports Business Journal. Co-founder Nakisa Bidarian was an executive producer of the historic Triller Presents Mike Tyson v. Roy Jones Jr., which was the 8th most bought pay-per-view event in history.

### **About DAZN**

DAZN is a leading digital sports platform in Italy, Spain, Germany, Belgium, Portugal, Japan, Canada, US and the UK. Its wide range of exclusive content includes top-flight football from the world's most popular competitions – Bundesliga, English Premier League, J.League, LaLiga, Serie A, and the UEFA Champions League, in addition to the biggest sports from around the world - Formula 1, NFL, NBA, MotoGP and the UFC.

DAZN is the NFL's global partner and, from the 2023 season, will be the only place for fans around the world to watch every NFL match through the NFL Game Pass International add-on subscription. DAZN is a global home for boxing and combat sports through its partnerships with Matchroom Boxing the Professional Fighters League, and a global home for Women's Football with UEFA Women's Champions League and Finetwork Liga F. DAZN is adding more and more sport to its platform to create a destination for sports fans.

DAZN is reimagining the way people enjoy sport. With a single, frictionless platform, sports fans can watch, bet, play, share, socialize, and buy tickets, NFTs and merchandise. Live and on-demand sports content, anywhere, in any language, on any device – only on DAZN.

DAZN is available on most connected devices including smart TVs, set-top boxes, streaming sticks, smartphones, tablets, PCs and game consoles, ensuring that fans have access to a ground-breaking rights catalog and slate of incredible content. In the UK and globally, DAZN can be accessed on Samsung, LG, Sony and Panasonic Smart TVs and on Games Consoles including PlayStation and Xbox. Subscribers also have access to DAZN on their Amazon Fire TV, Amazon Fire TV Stick, Google Chromecast and Apple TV and can find the app on their iPhone, iPad, and android mobile devices. DAZN is available as an Amazon Channel on Amazon Prime TV and can be viewed on Channel 429 on Sky in the UK and Ireland.

DAZN is a global, privately-owned company with employees in over 25 countries. For more information on DAZN, our products, people, and performance, visit [www.dazngroup.com](http://www.dazngroup.com).

### **Press Contact:**

MVP PR

Michael Goldberg: [michaelpr@mostvaluablepromotions.com](mailto:michaelpr@mostvaluablepromotions.com)

Liz Keller: [liz@mostvaluablepromotions.com](mailto:liz@mostvaluablepromotions.com)

DAZN PR

Fred Mellor: [fred.mellor@dazn.com](mailto:fred.mellor@dazn.com)